

CONTENTS

<i>List of Figures</i>	ix
<i>List of Tables</i>	xi
1 Introduction	1
PART I	
Theoretical Foundations	5
2 Culture and Work <i>Christian Fuchs and Marisol Sandoval</i>	7
3 Communication, Ideology, and Labour	54
PART II	
Social Media's Cultural Political Economy of Time	91
4 Social Media and Labour Time	93
5 Social Media and Productive Labour	118

PART III	
Social Media's Cultural Political Economy of Global Space	205
6 Social Media's International Division of Digital Labour	207
7 Baidu, Weibo, and Renren: The Global Political Economy of Social Media in China	246
PART IV	
Alternatives	313
8 Social Media and the Public Sphere	315
9 Conclusion	372
<i>References</i>	381
<i>Index</i>	402