

# Table of Contents

---

## **Acknowledgements | 7**

### **Popular Music and Public Diplomacy**

An Introduction

Mario Dunkel and Sina A. Nitzsche | 9

## **PART I: COMPETITION AND COLLABORATION**

### **Music in Transnational Transfers and International Competitions**

Germany, Britain, and the US in the Nineteenth and Twentieth Centuries

Klaus Nathaus | 29

### **The Paradoxes of Cultural and Music Diplomacy in a Federal Country**

A Case Study from Flanders, Belgium

Alessandro Mazzola | 49

### **Dervish on the Eurovision Stage**

Popular Music and the Heterogeneity of Power Interests  
in Contemporary Turkey

Nevin Şahin | 69

## **PART II: INFILTRATION AND APPROPRIATION**

### **Between Propaganda and Public Diplomacy**

Jazz in the Cold War

Rüdiger Ritter | 95

### **“Liberated from Serfdom”**

Willis Conover and the Tallinn Jazz Festival of 1967

Maristella Feustle | 117

### **A Musical Inquisition?**

Soviet ‘Deputies’ of Musical Entertainment in Hungary  
during the Early 1950s

Ádám Ignác | 133

## **PART III: EDUCATION AND PROMOTION**

### **Dancing in Chains**

Why Music Can't Keep the World Free

Martha Bayles | 155

### **Becoming a Blue-Collar Musical Diplomat**

Billy Joel and Bridging the US-Soviet Divide in 1987

Nicholas Alexander Brown | 175

### **Music Trade in the Slipstream of Cultural Diplomacy**

Western Rock and Pop in a Fenced-In Record Market

Sven Kube | 197

### **National Flamencoism**

Flamenco as an Instrument of Spanish Public Diplomacy  
in Franco's Regime (1939-1975)

Carlos Sanz Díaz and José Manuel Morales Tamaral | 209

## **PART IV: REPRESENTATION AND PARTICIPATION**

### **The Ethics and Politics of Empathy in US Hip-Hop Diplomacy**

The Case of the Next Level Program

Kendra Salois | 233

### **Popular Musicking and the Politics of Spectatorship at the United Nations**

James R. Ball III | 255

### **From Sons of Gastarbeita to *Songs of Gastarbeiter***

Migrant and Post-Migrant Integration through Music and German Musical  
Diplomacy from the 1990s to the Present

Gesa zur Nieden | 277

### **Public Diplomacy and Decision-Making in the Eurovision Song Contest**

Dean Vuletic | 301

### **List of Contributors | 315**

### **Index | 321**