



CONTENTS

About the Website	xi
List of Figures	xii
Preface	xiii
1 GLOBALIZATION I	1
Liquids, Flows, and Structures	
Some of the Basics	2
From Solids to Liquids (to Gases)	3
Flows	6
Heavy, Light, Weightless	9
Heavy Structures That Expedite Flows	11
Heavy Structures as Barriers to Flows	16
The Winners and Losers of Global Flows	18
On the Increasing Ubiquity of Global Flows and Structures	20
Thinking About Global Flows and Structures	21
Chapter Summary	23
2 GLOBALIZATION II	31
Some Basic Issues, Debates, and Controversies	
Is There Such a Thing as Globalization?	32
Is it Globalization, Transnationalization, or Regionalization?	35
If There is Such a Thing as Globalization, When Did it Begin?	36
Globalization or Globalizations?	43
What Drives Globalization?	47
Does Globalization Hop Rather than Flow?	48
If There Is Such a Thing as Globalization, Is It Inexorable?	49
Who Controls Globalization?	51
Does <i>Globophilia</i> or <i>Globophobia</i> Have the Upper Hand?	53
What, if Anything, Can Be Done About Globalization?	57
Chapter Summary	59
3 GLOBALIZATION AND RELATED PROCESSES	67
Imperialism, Colonialism, Development, Westernization, Easternization, and Americanization	
Imperialism	68
Colonialism	72
Development	75
Westernization	77
Easternization	80
Americanization	81
Comparisons with Globalization	92

	The Era of the "Posts"	93
	Chapter Summary	95
4	NEOLIBERALISM	105
	Roots, Principles, Criticisms, and Neo-Marxian Alternatives	
	The Historical Context of Neoliberalism	106
	Neoliberalism: The Basic Principles	111
	Critiquing Neoliberalism	118
	Neoliberalism: The Case of Israel	124
	The Death of Neoliberalism?	125
	Neo-Marxian Theoretical Alternatives to Neoliberalism	126
	Chapter Summary	130
5	GLOBAL POLITICAL STRUCTURES AND PROCESSES	139
	On Political Processes and Flows	140
	The Nation-State	141
	"Imagined Community"	147
	Changes in Global Nation-State Relations	149
	Global Political Developments and Structures	160
	Regional Political Organizations	163
	Global Governance	164
	Civil Society	167
	Chapter Summary	173
6	STRUCTURING THE GLOBAL ECONOMY	181
	Before Bretton Woods	182
	Bretton Woods and the Bretton Woods System	184
	The End of Bretton Woods	194
	Regional Economic Integration and Free Trade	199
	Other Economic Organizations	207
	The Role of Emerging Economies	208
	The Multinational Corporation (MNC)	209
	The Myth of Economic Globalization?	212
	Chapter Summary	213
7	GLOBAL ECONOMIC FLOWS	219
	Production and Consumption	
	Global Trade Flows	220
	Global Value Chains	222
	Increasing Competition for Commodities	231
	The Economic Impact of the Flow of Oil	232
	Race to the Bottom and Upgrading	235
	Outsourcing	237
	Financial Globalization	239
	Corporations, People, and Ideas	243
	Consumption	246
	Chapter Summary	253

8 GLOBAL CULTURE AND CULTURAL FLOWS	261
Cultural Differentialism	263
Cultural Hybridization	272
Cultural Convergence	276
Sport: A Case Study for Global Culture	287
Chapter Summary	293
9 HIGH-TECH GLOBAL FLOWS AND STRUCTURES	301
Technology, Mass Media, the Internet, and Social Media	
Technology, Time-Space Compression, and Distanciation	302
Mass Media	311
The Internet and Social Media	318
Chapter Summary	332
10 GLOBAL FLOWS OF PEOPLE	341
Migration, Human Trafficking, and Tourism	
Migrants	342
Migration Flows	345
Human Trafficking	369
Tourism	372
Chapter Summary	374
11 GLOBAL ENVIRONMENTAL FLOWS	383
Modernization and Environmental Flows	385
Differences among Nation-States	387
Global Climate Change	388
Other Environmental Problems	399
Global Responses	404
Framing Global Responses	413
From Lightness to Heaviness in Environmental Flows	416
Collapse	416
Chapter Summary	417
12 NEGATIVE GLOBAL FLOWS AND PROCESSES	427
Diseases, Dangerous Imports, Crime, Terrorism, War	
Borderless Diseases	429
Dangerous Imports	435
Crime	438
Terrorism	443
War	453
The Impact of Negative Global Flows on Individuals	462
Chapter Summary	463
13 GLOBAL ECONOMIC POWER AND INEQUALITY	471
Class Inequalities and Global Cities	
Class Inequality	472
Global Cities and the Rural-Urban Context	487
Chapter Summary	502

14 GLOBAL POWER AND INEQUALITIES II	509
Race, Ethnicity, Gender, and Sexuality	
Power and Inequality	510
Race and Ethnicity	519
Gender and Sexuality	532
Chapter Summary	543
 15 DEALING WITH, RESISTING, AND THE FUTURES OF, GLOBALIZATION	 553
Dealing with Globalization	554
Resisting Globalization	568
Social Movements and Alter-Globalizations	574
The Futures of Globalization	585
Chapter Summary	588
 Appendix	 595
Anthropology	596
Sociology	596
Political Science	597
Economics	598
Geography	600
Psychology	601
Literary Criticism (Postcolonial)	602
Other Fields	603
 Glossary	 607
Index	619