

# CONTENTS

<i>List of illustrations</i>	vii
<i>Notes on contributors</i>	ix
Introduction: what is globalization from below? <i>Gordon Mathews and Carlos Alba Vega</i>	1
<b>PART ONE</b>	
<b>Mapping globalization from below: routes, nodes, laws</b>	<b>17</b>
1 Following the new Silk Road between Yiwu and Cairo <i>Olivier Pliez</i>	19
2 “They come from China”: pirate CDs in Mexico in transnational perspective <i>José Carlos G. Aguiar</i>	36
3 Ciudad del Este and Brazilian circuits of commercial distribution <i>Fernando Rabossi</i>	54
4 Neoliberalism and globalization from below in Chungking Mansions, Hong Kong <i>Gordon Mathews</i>	69
5 Illegalisms and the city of São Paulo <i>Vera da Silva Telles</i>	86

**PART TWO**

**Embodying globalization from below: entrepreneurs, traders, peddlers 101**

- 6 Hong Kong petty capitalists investing in China: risk tolerance, uncertain investment environments, success and failure 103  
*Alan Smart and Josephine Smart*

- 7 From secondhand clothing to cosmetics: how Philippine–Hong Kong entrepreneurs fill gaps in cross-border trade 120  
*B. Lynne Milgram*

- 8 Mexican “ant traders” in the El Paso/Ciudad Juárez border region: tensions between globalization, securitization and new mobility regimes 138  
*Mélissa Gauthier*

- 9 African traders in Guangzhou: routes, reasons, profits, dreams 154  
*Yang Yang*

- 10 In the shadow of the mall: street hawking in global Calcutta 171  
*Ritajyoti Bandyopadhyay*

- 11 Localism meets globalization at an American street market 186  
*Robert Shepherd*

- 12 Local politics and globalization from below: the peddler leaders of Mexico City’s historic center streets 203  
*Carlos Alba Vega*

- Conclusion: globalization from below and the non-hegemonic world-system 221  
*Gustavo Lins Ribeiro*

- Index* 236