

CONTENTS

Contributors vii

1. Introduction: The Sociolinguistics of Stance 3
Alexandra Jaffe
2. Stance, Style, and the Linguistic Individual 29
Barbara Johnstone
3. Stance in a Colonial Encounter: How Mr. Taylor Lost His Footing 53
Judith T. Irvine
4. Stance and Distance: Social Boundaries, Self-Lamination, and Metalinguistic Anxiety in White Kenyan Narratives about the African Occult 72
Janet McIntosh
5. Moral Irony and Moral Personhood in Sakapultek Discourse and Culture 92
Robin Shoaps
6. Stance in a Corsican School: Institutional and Ideological Orders and the Production of Bilingual Subjects 119
Alexandra Jaffe
7. From Stance to Style: Gender, Interaction, and Indexicality in Mexican Immigrant Youth Slang 146
Mary Bucholtz
8. Style as Stance: Stance as the Explanation for Patterns of Sociolinguistic Variation 171
Scott F. Kiesling

9. Taking an Elitist Stance: Ideology and the Discursive Production
of Social Distinction 195
Adam Jaworski and Crispin Thurlow
10. Attributing Stance in Discourses of Body Shape and Weight Loss 227
Justine Coupland and Nikolas Coupland
- Index 251