

Contents

Introduction	1
SLAVICA RANKOVIĆ	
<i>Part I: Conceptualising the Continuum</i>	
Verbal Marketplaces and the Oral-Literate Continuum	17
JOHN MILES FOLEY	
The Oral-Literate Continuum as a Space	39
SLAVICA RANKOVIĆ	
Mapping Public Debates along the Oral-Literate Continuum (1000-1300)	73
LEIDULF MELVE	
<i>Part II: Oral Texts and Textual Performances: Verbal Art along the Continuum</i>	
The Once and Future King: History and Memory in Sigvatr's Poetry on Óláfr Haraldsson	103
JUDITH JESCH	
Old Norse Memorial Discourse between Orality and Literacy	119
JOSEPH HARRIS	
Viking Age Rune Stones in Scandinavia: The Interplay between Oral Monumentality and Commemorative Literacy	135
KRISTEL ZILMER	
How Did the Arrival of Writing Influence Old Norse Oral Culture?	163
ELSE MUNDAL	

Liquid Knowledge: Traditional Conceptualisations of Learning in Eddic Poetry	183
JUDY QUINN	
The Poetic Edda: Literature or Folklore?	227
VÉSTEINN ÓLASON	
The Poetic Curse and Its Relatives	253
BERNT ØYVIND THORVALDSEN	
A Text in Flux: St. Hallvard's Legend and Its Redactions	269
ÁSLAUG OMMUNDSEN	
The Charm and Difficulty of a Fragment: Tracing Orality in <i>Cena Cypriani</i> and <i>Summarium Biblie</i>	291
LUCIE DOLEŽALOVÁ	
Staging the Text: On the Development of a Consciousness of Writing in the Norwegian and Icelandic Literature of the Middle Ages	311
JÜRGEN GLAUSER	
 <i>Part III: Of Kings and Peasants: The Orality-Literacy Continuum and the Advent of Administrative Writing</i>	
"Audire, intelligere, memorie commendare": Attitudes of the Rulers of Medieval Central Europe towards Written Texts	337
ANNA ADAMSKA	
A Carolingian Pun and Charlemagne's Languages	357
THEODORE M. ANDERSSON	
Administrative Literacy in Norway	371
SVERRE BAGGE	
On Evaluating "the Growth of a Literate Mentality" in Late Medieval Norway	397
JAN RAGNAR HAGLAND	
The Role of the Swedish Lawman in the Spread of Lay Literacy	411
INGER LARSSON	
Using the Written Word in a Late Medieval Rural Society: The Case of Denmark	429
BJØRN POULSEN	
The Early History of Written Culture in the Northern Netherlands	449
MARCO MOSTERT	