

Contents

<i>List of Tables</i>	<i>page vii</i>
<i>List of Figures</i>	<i>ix</i>
<i>Contributors</i>	<i>xi</i>
<i>Preface and Acknowledgments</i>	<i>xiii</i>
i Introduction: The Dimensions of Diffusion <i>Rebecca Kolins Givan, Kenneth M. Roberts, and Sarah A. Soule</i>	<i>i</i>
PART I: DIFFUSION AND THE FRAMING OF CONTENTIOUS POLITICS	
2 Transnational Networks and Institutions: How Diffusion Shaped the Politicization of Sexual Harassment in Europe <i>Conny Roggeband</i>	<i>19</i>
3 Temporality and Frame Diffusion: The Case of the Creationist/ Intelligent Design and Evolutionist Movements from 1925 to 2005 <i>James E. Stobaugh and David A. Snow</i>	<i>34</i>
4 Framing Labor's New Human Rights Movement <i>Lance Compa</i>	<i>56</i>
5 Framing the GMO: Epistemic Brokers, Authoritative Knowledge, and Diffusion of Opposition to Biotechnology <i>Ronald J. Herring</i>	<i>78</i>
PART II: MECHANISMS OF DIFFUSION	
6 Dialogue Matters: Beyond the Transmission Model of Transnational Diffusion between Social Movements <i>Sean Chabot</i>	<i>99</i>

7	The Diffusion of Different Types of Internet Activism: Suggestive Patterns in Website Adoption of Innovations <i>Jennifer Earl and Katrina Kimport</i>	125
8	Transnational Networks, Diffusion Dynamics, and Electoral Change in the Postcommunist World <i>Valerie Bunce and Sharon Wolchik</i>	140
9	Diffusing the Rumor Bomb: "John Kerry Is French" (i.e., Haughty, Foppish, Elitist, Socialist, Cowardly, and Gay) <i>Jayson Harsin</i>	163
PART III: DIFFUSION, SCALE SHIFT, AND ORGANIZATIONAL CHANGE		
10	From Protest to Organization: The Impact of the 1960 Sit-ins on Movement Organizations in the American South <i>Michael Biggs and Kenneth T. Andrews</i>	187
11	Dynamics of Diffusion: Mechanisms, Institutions, and Scale Shift <i>Sidney Tarrow</i>	204
	<i>General Bibliography</i>	221
	<i>Index</i>	251

List of Tables

3.1	Cases, Issues, and Holdings	<i>pcige</i> 40
3.2	Prognostic Frames by Case	49
7.1	Logistic Regression Predicting Types of Internet Activism on Websites	135
10.1	Movement Organizations in 334 Southern Cities, 1959-1962	194
10.2	Determinants of Organizational Presence and Membership	197
10A	Determinants of Organizational Membership	201
10B	Determinants of Organizational Presence (i)	202
10C	Determinants of Organizational Presence (ii)	203

List of Figures

I.1	S-Shaped Curve of Diffusion	<i>page</i> 8
3.1	Diagnostic Frames	46
6.1	Alternative Pathways of Transnational Diffusion between Social Movements	101
6.2.	Dialogical Framework of Transnational Diffusion between Social Movements	106
7.1	Brochureware and Online Protest Opportunities by Cause (ordered by percent "brochureware")	132
7.2	Distribution of Types of Internet Activism in Three Causes	132
10.1	NAACP Membership in the South, 1957-1963	193
10.2	Organizational Presence in 66 Cities Where Sit-ins Occurred in Spring 1960	199
11.1	Scale Shift: Alternative Routes	216