

GENDER AND CONSUMPTION

Domestic Cultures and the Commercialisation of Everyday Life

Edited by

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This volume provides a unique insight into women's domestic consumption.

Drawing from anthropological, sociological and historical perspectives, the chapters provide varied case studies from gambling, consuming pleasure on the wedding day, to décor differences in boys' and girls' bedrooms. They explore and reconsider the nature of public and private spaces, and the subsequent nature of domestic space, often by challenging traditional notions of what constitutes 'the domestic'.

The authors argue that domestic consumption represents one lens through which to examine the everyday production and reproduction of socio-economic relations. The volume demonstrates the broad range of experiences that domestic consumption offers women and reveals some of the complex meanings and motivations underpinning women's consumption practices.