

## Contents

Preface	ix
1. The Language, Symbols, and Media of 9/11: An Introduction <i>Robert E. Denton, Jr.</i>	1
2. September 11, 2001 and the Rituals of Religious Pluralism <i>Ronald Lee and Matthew Barton</i>	17
3. Uninhibited, Robust, and Wide-Open Debate: Reclaiming the Essence of Democracy in the Wake of 9/11 <i>W. Wat Hopkins</i>	49
4. The USA Patriot Act in Historical Context <i>Craig R. Smith</i>	63
5. The Death and Re-Birth of Irony: The <i>Onion's</i> Call for Rhetorical Healing in the Wake of 9/11 <i>Daniel J. O'Rourke III and Pravin A. Rodrigues</i>	95
6. Sport and the Healing of America after 9/11 <i>Robert S. Brown</i>	117
7. Patriotism and Political Socialization: Young Adults' Perspectives on the First Anniversary of 9/11 <i>Edward M. Horowitz and Johan Wanstrom</i>	129
8. Rudy and Gary get Makeovers: Public Attention and Political Reputation Post 9/11 <i>John Llewellyn</i>	155

9.	Advertising Responses to September 11: The Crisis Response Ad as a Rhetorical Genre <i>Katherine N. Kinnick</i>	163
10.	The Tourism Industry's Reaction in Action: Re-Strategizing Promotional Campaigns in the Wake of 9/11 <i>Lisa T. Fall</i>	175
11.	Politically (In)corrected: Electronic Media Self-Censorship Since the 9/11 Attacks <i>Bruce E. Drushel</i>	203
	About the Contributors	217
	Index	221