## Contents

List of Figures and Tables		Vi
Αc	knowledgements	i
Introduction		]
1.	<b>Understanding Human Security</b>	4
	Human security and international relations	4
	Defining human security	
	Security and the study of international relations	5
	Global communication and human security	16
	Global communication and world order	18
	Communication, human security and the public sphere	21
2.	Towards a Global Communications Industry	24
	Global communication – a historical overview	24
	States and mass communications	27
	The political economy of global communication –	
	understanding the transformation of media markets	29
	Technology, ideology and social power in the political	
	economy of communication	31
	Neoliberal political economy	39
	The impact of neoliberal political economy –	
	globalising tendencies	<b>4</b> 0
	A qualitative change in global communication?	46
	Global communications? The changing structure of the	
	communications industries	47
	Global communication and the changing structure of	
	ownership and control – from synergy to oligopoly	48
	Globalisation and the information society –	
	an introduction	51
	Conclusions: problems for human security	52
3.	Human Security and Global Communication -	
	Into the Twenty-First Century	53
	Knowledge, power and rationality	53
	Communication needs and human security	59
	Developments in the political economy of education	65
	Global communication, information and human security	71
	Neoliberal political economy – idealised brutality	72

## vi The Political Economy of Global Communication

00
80
02
83
83
94
96
108
113
113
123
123
125
125
126
131
133
133
136
145
160

## List of Figures and Tables

Figures	
2.1 A model of global political economy	29
2.2 The growing gap between rich and poor countries	43
Tables	
2.1 Top ten global telecommunications corporations	26
3.1 Comparative annual global expenditure in US\$ billions	68
3.2 Global distribution of the world's ultra-rich 1997	73