## **Contents**

|    | List of Figures Foreword KARIN BARBER  | xiii<br>xv |
|----|--|------------|
| 1  | Introduction: Popular Culture in Africa: The Episteme of the Everyday STEPHANIE NEWELL AND ONOOKOME OKOME                                | 1          |
|    | STEFFIANTE NEWELL AND ONCORONE ORONE   |            |
| PA | ART I  |            |
| T  | neoretical Overviews   |            |
| 2  | On Creativity in African Urban Life: African Cities as Sites of Creativity and Emancipation TILL FÖRSTER                                 | 27         |
| 3  | "Our Tradition Is a Very Modern Tradition": From Cultural Tradition to Popular Culture in Southwestern Nigeria WILL REA                  | 47         |
| PA | ART II   |            |
| G  | ender and Sexuality in African Popular Cultures  |            |
| 4  | Sex and Relationship Education of the Streets: Advice on Love, Sex, and Relationships in Popular Swahili Newspaper Columns and Pamphlets |            |
|    | in Tanzania  | 69         |
|    | UTA REUSTER-JAHN   |            |
| 5  | The Other Woman's Man Is so Delicious: Performing Sudanese "Girls' Songs"  | 93         |
|    | EIMAN ABBAS H. EL-NOUR   |            |

| x  | Contents  |             |
|----|---|-------------|
| 6  | Bingo: Francophone African Women and the Rise of the Glossy Magazine TSITSI JAJI  | 111         |
| 7  | "Better Ghana [Agenda]"?: Akosua's Political Cartoons and Critical Public Debates in Contemporary Ghana JOSEPH ODURO-FRIMPONG | 131         |
| 8  | Desired State: Black Economic Empowerment and the South African Popular Romance CHRISTOPHER WARNES                            | 154         |
|    | RT III<br>e Place of Humor  |             |
| 9  | Standup Comedy and the Ethics of Popular Performance in Nigeria MORADEWUN ADEJUNMOBI  | 1 <i>75</i> |
| 10 | Literary Insurgence in the Kenyan Urban Space: Mchongoano and the Popular Art Scene in Nairobi MIRIAM MARANGA-MUSONYE         | 195         |
|    | RT IV<br>pular Discourses of the Streets  |             |
| 11 | Music for Troubled Times: Caiphus Semenya's "Nomalanga" and Zuluboy's "Nomalanga Mntakwethu" INNOCENTIA JABULISILE MHLAMBI    | 221         |
| 12 | Archives of the Present in Parselelo Kantai's Writing GRACE A. MUSILA   | 244         |
| 13 | Heshimu Ukuta: Local-Language Radio and the Performance of Fan Culture in Kenya PETER TIROP SIMATEI                           | 266         |
| 14 | Football as Social Unconscious or the Cultural Logic of Late<br>Imperialism in Postcolonial Nigeria<br>JAMES TAR TSAAIOR      | 275         |

| Coda |   |     |  |
|------|---|-----|--|
| 15   | Lazymen's Clinic: A Musing on Everyday Life and Research RANKA PRIMORAC | 295 |  |
|      | Contributors  | 311 |  |
|      | Index   | 315 |  |

Contents xi