

---

# Paranormal Media

---

Audiences, spirits and magic in  
popular culture

Annette Hill

---

# Contents

---

<i>List of figures</i>	viii
<i>Acknowledgements</i>	ix
1 Ordinary and extraordinary	1
2 Spirit histories	20
3 Paranormal in popular culture	37
4 Armchair ghost hunters	66
5 Psychic tourists	89
6 Experiences	108
7 Beyond magic	128
8 The audience is the show	151
9 Transformative acts	167
<i>Appendix: Research process</i>	188
<i>References</i>	197
<i>Index</i>	206

---

## Figures

---

1.1	Psychic shopping	2
1.2	Ordinary and extraordinary	3
2.1	Death candelabra at a church funeral	21
3.1	'Ghouls Night Out'	38
3.2	Paranormal portraits	47
3.3	Paranormal romance	49
3.4	'Paranormal Activity'	52
3.5	Angel advice cards	58
4.1	Ghost hunting TV	67
5.1	London Paranormal, courtesy of Ian Shillito	90
5.2	Ghost walks	91
5.3	Ghost tourism	93
6.1	Mind, body and spirit magazines	109
7.1	Stage show advertisement <i>An Evening of Wonders</i> , courtesy of Derren Brown	129
8.1	'An Audience with Derren Brown', courtesy of Derren Brown	152
9.1	Ghost hunting at London Dungeon, photograph by Lizzie Jackson	168