

A CENTURY OF COMMUNICATION STUDIES

THE UNFINISHED CONVERSATION

Edited by

PAT J. GEHRKE

AND

WILLIAM M. KEITH

CONTENTS

| | |
|---|---------|
| <i>Notes on Contributors</i> | vi |
| <i>Acknowledgments</i> | xii |
| Introduction: A Brief History of the National Communication Association | 1 |
| PAT J. GEHRKE AND WILLIAM M. KEITH | |
| 1. Discovering Communication: Five Turns toward Discipline and Association | 26 |
| J. MICHAEL SPROULE | |
| 2. Paying Lip Service to “Speech” in Disciplinary Naming, 1914–1954 | 46 |
| GERRY PHILIPSEN | |
| 3. The Silencing of Speech in the Late Twentieth Century | 64 |
| JOSHUA GUNN AND FRANK E.X. DANCE | |
| 4. Epistemological Movements in Communication: An Analysis of Empirical and Rhetorical/Critical Scholarship | 82 |
| JAMES A. ANDERSON AND MICHAEL K. MIDDLETON | |
| 5. The Scholarly Communication of Communication Scholars: Centennial Trends in a Surging Conversation | 109 |
| TIMOTHY D. STEPHEN | |
| 6. Sexing Communication: Hearing, Feeling, Remembering Sex/Gender and Sexuality in the NCA | 128 |
| CHARLES E. MORRIS III AND CATHERINE HELEN PALCZEWSKI | |

| | |
|--|-----|
| 7. Liberalism and its Discontents: Black Rhetoric and the Cultural Transformation of Rhetorical Studies in the Twentieth Century | 166 |
| REYNALDO ANDERSON, MARNEL NILES GOINS, AND SHEENA HOWARD | |
| 8. A Critical History of the “Live” Body in Performance within the National Communication Association | 187 |
| TRACY STEPHENSON SHAFFER, JOHN M. ALLISON, JR., AND RONALD J. PELIAS | |
| 9. Listening Research in the Communication Discipline | 207 |
| DAVID BEARD AND GRAHAM BODIE | |
| 10. Conceptualizing Meaning in Communication Studies | 234 |
| BRIAN L. OTT AND MARY DOMENICO | |
| 11. Communicative Meeting: From Pangloss to Tenacious Hope | 261 |
| RONALD C. ARNETT | |
| Afterword: What Next? | 286 |
| WILLIAM F. EADIE | |
| <i>Index</i> | 299 |