

---

# Contents

Preface.....ix

About the Editors ..... xiii

Acknowledgments..... xv

Contributors .....xvii

## SECTION I    *Theoretical Approaches*

**Chapter 1**  
A Dynamic Constructivist Approach to Culture: Moving From Describing Culture to  
Explaining Culture.....3  
*Ying-yi Hong*

**Chapter 2**  
Understanding Cultural Syndrome Effects on What and How We Think: A Situated  
Cognition Model ..... 25  
*Daphna Oyserman and Nicholas Sorensen*

**Chapter 3**  
Culture Comparison and Culture Priming: A Critical Analysis ..... 53  
*Yoshihisa Kashima*

**Chapter 4**  
An Intersubjective Consensus Approach to Culture: The Role of Intersubjective Norms  
Versus Subjective Self in Cultural Processes..... 79  
*Ching Wan and Chi-yue Chiu*

**Chapter 5**  
Culture as a Vehicle for Studying Individual Differences ..... 93  
*Arthur B. Markman, Lisa R. Grimm, and Kyungil Kim*

## SECTION II    *Dimensions of National Cultures and Their Measurement*

**Chapter 6**  
Cultural Mapping of Beliefs About the World and Their Application to a Social Psychology  
Involving Culture: Futurescaping ..... 109  
*Michael Harris Bond and Kwok Leung*

**Chapter 7**

Culture Matters: National Value Cultures, Sources, and Consequences.....	127
<i>Shalom H. Schwartz</i>	

**Chapter 8**

On Finding Improved Ways of Characterizing National Cultures .....	151
<i>Peter B. Smith</i>	

**Chapter 9**

Nagging Problems and Modest Solutions in Cross-Cultural Research: Illustrations From Organizational Behavior Literature .....	163
<i>Anne S. Tsui, Sushil S. Nifadkar, and Amy Yi Ou</i>	

**SECTION III Ecological and Economic Foundations of Culture****Chapter 10**

Ecological Determinants of Cultural Variation.....	189
<i>Harry C. Triandis</i>	

**Chapter 11**

Climate, Psychological Homeostasis, and Individual Behaviors Across Cultures.....	211
<i>Nader T. Tavassoli</i>	

**Chapter 12**

The Mutual Constitution of Residential Mobility and Individualism .....	223
<i>Shigehiro Oishi and Jason Kisling</i>	

**Chapter 13**

The Social and Economic Context of Peace and Happiness .....	239
<i>William Tov, Ed Diener, Weiting Ng, Pelin Kesebir, and Jim Harter</i>	

**SECTION IV Psychological Manifestations of Culture:  
Cognition, Perception, and Emotion****Chapter 14**

Language, Culture, Cognition: How Do They Intersect? .....	259
<i>Gün R. Semin</i>	

**Chapter 15**

Culture and Emotional Expression .....	271
<i>David Matsumoto</i>	

**Chapter 16**

Cultural Dialects: Nonverbal Behavior and Person Perception .....	289
<i>Elsie J. Wang, Negin R. Toosi, and Nalini Ambady</i>	

**Chapter 17**  
Culture Through the Lens of Self-Regulatory Orientations ..... 299  
*Angela Y. Lee and Gün R. Semin*

**Chapter 18**  
Looking Forward, Looking Back: Cultural Differences and Similarities in Time Orientation ... 311  
*Donnel A. Briley*

**SECTION V    *Bicultural and Intercultural Process***

**Chapter 19**  
The Bicultural Self and the Bicultural Brain..... 329  
*Sik Hung Ng and Shihui Han*

**Chapter 20**  
Biculturalism in Management: Leveraging the Benefits of Intrapersonal Diversity ..... 343  
*Ray Friedman and Wu Liu*

**Chapter 21**  
Buffering Acculturative Stress and Facilitating Cultural Adaptation: Nostalgia as a  
Psychological Resource ..... 361  
*Constantine Sedikides, Tim Wildschut, Clay Routledge, Jamie Arndt, and Xinyue Zhou*

**Chapter 22**  
Theory, Critical Incidents, and the Preparation of People for Intercultural Experiences ..... 379  
*Richard W. Brislin*

**Chapter 23**  
Self-Conscious Emotions as Emotional Systems: The Role of Culture in Shame and  
Pride Systems..... 393  
*Richard P. Bagozzi, Willem Verbeke, and Frank Belschak*

**Chapter 24**  
A Cultural Analysis of Harmony and Conflict: Toward an Integrated Model of  
Conflict Styles ..... 411  
*Kwok Leung and Frances P. Brew*

**SECTION VI    *Integration and Reflection***

**Chapter 25**  
Culture and Information Processing: A Conceptual Integration..... 431  
*Robert S. Wyer, Jr.*

**Chapter 26**  
Society, Culture, and the Person: Ways to Personalize and Socialize Cultural Psychology ..... 457  
*Chi-yue Chiu and Melody Manchi Chao*

SECTION VII    *A Dialogue*

**The Present and Future State of Cultural Research and Theory: A Dialogue ..... 469**

*Michael Harris Bond, Richard W. Brislin, Chi-yue Chiu, Dov Cohen, Michele Gelfand, Ying-yi Hong, Kwok Leung, Arthur B. Markman, Michael W. Morris, Sik Hung Ng, Ara Norenzayan, Shigehiro Oishi, Shalom H. Schwartz, and Harry C. Triandis*

1.	What is the relevance of psychological studies of culture to national development and national policies? .....	470
2.	What is the relationship between macro structures of a society and shared cognitions? .....	475
3.	How can structural and process models be integrated into a coherent theory of culture?.....	479
4.	How do personal experience and cultural traditions interact to give rise to intracultural/regional variations within a national culture? .....	482
5.	Can culture be validly measured via self reports? .....	489
6.	What is the future of cultural psychology? What are the new challenges and frontiers in the field?.....	494
7.	Should cultural psychology strive to eliminate culture as an explanatory variable?.....	497

**Subject Index ..... 507**

**Author Index..... 511**