

# Contents

|                              |      |
|------------------------------|------|
| <i>List of Illustrations</i> | viii |
| <i>Notes on Contributors</i> | ix   |
| <i>Editors' Introduction</i> | xi   |

## SECTION I

### Eastern Approaches: Myths and their Makers

|   |   |    |
|---|---|----|
| I | <i>'Out of your sacrificial death grows our socialist deed': Ernst Thälmann, the Antifascism Myth and Buchenwald Concentration Camp in East German Political Propaganda 1948–58</i> |    |
|   | Russel Lemmons  | 3  |
| 2 | <i>The Leader Cult in Communist Hungary, 1945–56: Propaganda, Institutional Background and Mass Media</i>   |    |
|   | Balázs Apor   | 18 |
| 3 | <i>Soviet Power and its Images: Celebrating Stalin's Seventieth Birthday</i>  |    |
|   | Judith Devlin   | 30 |
| 4 | <i>Ideological Pressure and Censorship: Czech Literature, 1948–57</i>   |    |
|   | Jana Fischerova   | 48 |
| 5 | <i>The Department of Agitation and Propaganda in Bulgaria, 1944–56</i>  |    |
|   | Marietta Stankova   | 64 |

- 6 *Remembering the 'Martyrs of Antifascism' in Republican Italy:  
Piero Gobetti and the Italian Communist Party*  
Niamh Cullen 77

## SECTION II

### Getting the Message Across

- 7 *Radio Luxembourg and Cold War Changes in European  
Attitudes towards International Broadcasting*  
Jennifer Spohrer 93
- 8 *Greek and Yugoslav Public Radio in the 1940s and 1950s*  
Vlasis Vlasidis 107
- 9 *Print, Power and Persuasion: Political Poster Art in the  
two German States in the first decade of the Cold War*  
Nicola Hille 120
- 10 *West European Identity in Marshall Plan Propaganda Films*  
Hans-Jürgen Schröder 129
- 11 *New Cities for New People: Urban Planning and Mass Media  
Propaganda in Stalinist Poland and the GDR*  
Arnold Bartetzky 137
- 12 *'Stalin's Skyscrapers' and the Propaganda of the  
New World Order after World War II*  
Marina Dmitrieva 147

## SECTION III

### *The Politics of Entertainment*

- 13 *The Media Audience of a Soviet Republic in  
the Early Cold War: The Estonian SSR*  
Olaf Mertelsmann 159

|    |   |     |
|----|---|-----|
| 14 | <i>Jazz in Austria in the Allied Powers' Cultural<br/>Propaganda during the Cold War, 1945–55</i><br>Elisabeth Kolleritsch  | 171 |
| 15 | <i>Creating the 'New Man': Propaganda and its Alternatives<br/>in Hungarian Literature from Romania, 1948–65</i><br>Imre-József Balázs                                      | 180 |
| 16 | <i>Jazz, Rock and Roll and Halbstarke: American Popular Culture in<br/>West Germany between Weimar Conservatism and<br/>Cold War Liberalism</i><br>Christoph Hendrik Müller | 192 |
| 17 | <i>Kampagnen mod Atomvåben and the Making of the<br/>New Left in Denmark, 1956–66</i><br>Nils Arne Sørensen   | 208 |
|    | <i>Index</i>  | 220 |