

Organization outside Organizations

The Abundance of Partial
Organization in Social Life

Edited by

GÖRAN AHRNE

Stockholm University, Sweden

NILS BRUNSSON

Uppsala University, Sweden



CAMBRIDGE
UNIVERSITY PRESS

Contents

Preface	<i>page</i> ix
List of contributors	xi
 INTRODUCTION	 1
1 Organization Unbound	3
GÖRAN AHRNE AND NILS BRUNSSON	
 PART 1 RULES, SANCTIONS, MEMBERSHIP	 37
2 Standards between Partial and Complete Organization	39
ANDREAS RASCHE AND DAVID SEIDL	
 3 Prizes and the Organization of Status	 62
PETER EDLUND, JOSEF PALLAS, AND LINDA WEDLIN	
 4 Membership or Contributorship? Managing the Inclusion of Individuals into Organizations	 84
MICHAEL GROTHE-HAMMER	
 PART 2 ORGANIZATION IN AND AROUND MARKETS	 113
5 The Partial Organization of Markets	115
NILS BRUNSSON	
 6 The Organization of Digital Marketplaces: Unmasking the Role of Internet Platforms in the Sharing Economy	 131
STEFAN KIRCHNER AND ELKE SCHÜßLER	

7	Organizing for Independence	155
	INGRID GUSTAFSSON AND KRISTINA TAMM HALLSTRÖM	
8	Queues: Tensions between Institution and Organization	177
	GÖRAN AHRNE, DANIEL CASTILLO, AND LAMBROS ROUMBANIS	
	PART 3 NETWORKS AND OTHER SOCIAL RELATIONSHIPS	189
9	The Inter-Firm Network as Partial Organization?	191
	JÖRG SYDOW	
10	An Organized Network: World Economic Forum and the Partial Organizing of Global Agendas	212
	CHRISTINA GARSTEN AND ADRIENNE SÖRBOM	
11	Organizing Intimacy	235
	GÖRAN AHRNE	
12	How Is 'Organized Crime' Organized?	253
	GÖRAN AHRNE AND AMIR ROSTAMI	
13	Brotherhood as an Organized Social Relationship	271
	MIKAELA SUNDBERG	
	PART 4 SOCIAL MOVEMENTS AND COLLECTIVE ACTION	291
14	The Dilemma of Organization in Social Movement Initiatives	293
	MIKKO LAAMANEN, SANNE BOR, AND FRANK DEN HOND	

15	Alternating between Partial and Complete Organization: The Case of Anonymous	318
	DENNIS SCHOENEBORN AND LEONHARD DOBUSCH	
16	Collective Action through Social Media: Possibilities and Challenges of Partial Organizing	334
	NOOMI WEINRYB, CECILIA GULLBERG, AND JAAKKO TURUNEN	
	PART 5 THE PARTIAL ORGANIZATION OF FORMAL ORGANIZATIONS	357
17	Partial De-Organizing for Innovation and Strategic Renewal? A Study of an Industrial Innovation Programme	359
	FRANK DEN HOND, KATI JÄRVI, AND LIISA VÄLIKANGAS	
18	The Partial Organization of International Relations: International Organizations as Meta-Organizations	390
	GÖRAN AHRNE, NILS BRUNSSON, AND DIETER KERWER	
	CONCLUSION	419
19	More and Less Organization	421
	GÖRAN AHRNE AND NILS BRUNSSON	
	Index	442