

CONTENTS

List of Contributors vii

Introduction 1

Martin Moore and Damian Tambini

SECTION 1: Economy

1. The Evolution of Digital Dominance: How and Why We Got to GAFA 21

Patrick Barwise and Leo Watkins

2. Platform Dominance: The Shortcomings of Antitrust Policy 50

Diane Coyle

3. When Data Evolves into Market Power—Data Concentration and Data Abuse under Competition Law 71

Inge Graef

4. Amazon—An Infrastructure Service and Its Challenge to Current Antitrust Law 98

Lina M. Khan

SECTION 2: Society

5. Platform Reliance, Information Intermediaries, and News Diversity: A Look at the Evidence 133

Nic Newman and Richard Fletcher

6. Challenging Diversity—Social Media Platforms and a New Conception of Media Diversity 153

Natali Helberger

7. The Power of Providence: The Role of Platforms in Leveraging the Legibility of Users to Accentuate Inequality 176

Orla Lynskey

8. Digital Agenda Setting: Reexamining the Role of Platform Monopolies	202
<i>Justin Schlosberg</i>	
9. Free Expression? Dominant Information Intermediaries as Arbiters of Internet Speech	219
<i>Ben Wagner</i>	
10. The Dependent Press: How Silicon Valley Threatens Independent Journalism	241
<i>Emily Bell</i>	
 SECTION 3: Politics	
11. Social Media Power and Election Legitimacy	265
<i>Damian Tambini</i>	
12. Manipulating Minds: The Power of Search Engines to Influence Votes and Opinions	294
<i>Robert Epstein</i>	
13. I Vote For—How Search Informs Our Choice of Candidate	320
<i>Nicholas Diakopoulos, Daniel Trielli, Jennifer Stark, and Sean Mussenden</i>	
14. Social Dynamics in the Age of Credulity: The Misinformation Risk and Its Fallout	342
<i>Fabiana Zollo and Walter Quattrociocchi</i>	
15. Platform Power and Responsibility in the Attention Economy	371
<i>John Naughton</i>	
Conclusion: Dominance, the Citizen Interest and the Consumer Interest	396
<i>Damian Tambini and Martin Moore</i>	
Index	409