

Contents

Acknowledgments ix

Introduction 1

1 I FEEL THE EARTH MOVE:

Redefining Love and Sex 14

2 THE LOOK I WANT TO KNOW BETTER:

Style and the New Man 44

3 YOU'RE GONNA MAKE IT AFTER ALL:

The Mary Tyler Moore Show Helps Redefine Family 75

4 DIFFERENT STROKES FOR DIFFERENT FOLKS:

Roots, Family, and History 106

5 OBVIOUSLY QUEER:

Gay-Themed Television, the Remaking of Sexual Identity,
and the Family-Values Backlash 137

6 DON'T DRINK THE KOOL-AID:

The Jonestown Tragedy, the Press, and the
New American Sensibility 167

CONCLUSIONS: Free to Be, You and Me 199

Notes 205

Bibliography 237

Index 249