## CONTENTS

## Preface ix Acknowledgments xi

- 1. Fantasy and Reality: A Primer on Media and Social Construction 1
- 2. Fandom, Fantasy, and Reality 31
- 3. Old and New Media in Everyday Life: From TV to Social Media 59
- 4. Media Violence 87
- 5. Representations of Social Groups in Media: Race, Gender, and Beyond 113
- 6. Advertising, Consumerism, and Health 141
- 7. Media and Social Identity 165
- 8. The Social Psychology of Political Coverage 189
- 9. From the Passenger's Seat to the Driver's Seat 219

Notes 237

Index 253