Contents

List of Tables	vii
List of Figures	ix
Acknowledgements	xi
Notes on the Contributors	xii
Introduction Sonja Starc, Carys Jones, Arianna Maiorani	1
Part I Perspectives on Language in Text	5
1 Thematic Structure and Progression in Some Late Seventeenth-Century French Texts David Banks	7
2 Multifunctional Roles of the First Person Singular in Academic Texts Toini Rahtu	31
3 The Position of Connectors in Slovene and Croatian Student Academic Writing: a Corpus-Based Approach	51
 Tatjana Balažic Bulc, Vojko Gorjanc 4 Aspects of Nominalization from a Cognitive Perspective Katja Plemenitaš 	72
5 Exploring Language in Verbal Art: a Case Study in K. Mansfield's 'Bliss' Adriana Pagano, Annabelle Lukin	92
Part II Developments in Multimodal Discourse Analysis	109
6 Positioning the Reader in a Polyfunctional Text: Attitude and Reading Path in a Modern Swedish	
Handbook on Gardening Andreas Nord	111
7 Revisiting Hitchcock: an Alternative Multimodal Reading of Interactive Patterns in <i>Psycho Arianna Maiorani</i>	134
8 Meaning in Images: Complexity and Variation across Cultures Claudia Flena Stoian	152

9 Language as Access: Transposition and Tran of Audiovisual Texts as a Vehicle of Meanin	
a Gateway to Understanding Christopher Taylor	170
Part III Applications to Pedagogy	195
10 A Multimodal Analysis of Genres of Econom	nics
Representation in EAP/ESP	197
Mersini Karagevrekis	
11 Decoding Multimodal Text by Untrained Re	eaders:
a Message for Mother Tongue Pedagogy	223
Sonja Starc	
12 Information Flow in Written Text and the	
Writer–Reader Relationship	245
Carys Jones	
13 Scaffolding Semogenesis: Designing Teacher	r/Student
Interactions for Face-to-Face and Online Lea	arning 265
James R. Martin, Shoshana Dreyfus	
Subject Index	299
Name Index	301