

Contents

| | |
|--|--------|
| List of illustrations | xiv |
| Notes on contributors | xv |
| Acknowledgments | xvii |
| A note on transliteration and translation | xix |
| Introduction | 1 |
| MICHAEL S. GORHAM, INGUNN LUNDE AND MARTIN PAULSEN | |
| PART I | |
| Contexts | 9 |
| 1 The (im)personal connection: computational systems and (post-)Soviet cultural history | 11 |
| VLAD STRUKOV | |
| 2 From the utopia of autonomy to a political battlefield: towards a history of the “Russian internet” | 34 |
| NATALYA KONRADOVA AND HENRIKE SCHMIDT | |
| PART II | |
| New media spaces | 55 |
| 3 Divided by a common web: some characteristics of the Russian blogosphere | 57 |
| GASAN GUSEJNOV | |

| | | |
|-----------------|---|-----|
| 4 | Social network sites on the Runet: exploring social communication | 72 |
| | TINE ROESEN AND VERA ZVEREVA | |
| 5 | Testing and contesting Russian Twitter | 88 |
| | MARTIN PAULSEN AND VERA ZVEREVA | |
| PART III | | |
| | Language and diversity | 105 |
| 6 | The written turn: how CMC actuates linguistic change in Russian | 107 |
| | ALEKSANDRS BERDICEVSKIS | |
| 7 | Slangs go online, or the rise and fall of the Albanian language | 123 |
| | ALEKSANDRS BERDICEVSKIS AND VERA ZVEREVA | |
| 8 | Language on display: on the performative character of computer-mediated metalanguage | 141 |
| | INGUNN LUNDE | |
| 9 | Translit: computer-mediated digraphia on the Runet | 156 |
| | MARTIN PAULSEN | |
| PART IV | | |
| | Literature and new technology | 175 |
| 10 | Russian literature on the internet: from hypertext to fairy tale | 177 |
| | HENRIKE SCHMIDT | |
| 11 | Occasional political poetry and the culture of the Russian internet | 194 |
| | ROMAN LEIBOV | |

| | |
|---|-----|
| 12 Digitizing everything? Online libraries on the Runet | 215 |
| KÅRE JOHAN MJØR | |
| PART V | |
| The political realm | 231 |
| 13 Politicians online: prospects and perils of “direct internet democracy” | 233 |
| MICHAEL S. GORHAM | |
| 14 Languages of memory | 251 |
| ELLEN RUTTEN | |
| 15 Is there a Russian cyber empire? | 266 |
| DIRK UFFELMANN | |
| <i>Index</i> | 285 |