Contents

Acknowledgements		vii
1	Introduction: The Intersections of Popular Culture and New Media	1
2	Objects and Infrastructures: Opening the Pathways of Cultural Circulation	13
3	Archiving: Organising the Circulations of Popular Culture	40
4	Algorithms: Shaping Tastes and Manipulating the Circulations of Popular Culture	63
5	Data Play: Circulating for Fun	101
6	Bodies and Interfaces: The Corporeal Circulations of Popular Culture	122
7	Conclusion: The Centrality of Circulations in Popular Culture	165
References		175
Index		185