

The new edition of this introductory textbook has been updated and restructured to emphasize the deep, yet constantly changing relationship between gender and language use.

- Opening three chapters introduce the subject and its history in non-technical language – essential reading for students new to the subject.
- Puts the spotlight on men's and women's speech as part of social practice in local communities, where comparisons within each sex are often as or more important than those across the sexes.
- Treats gender as involving sexuality and a wide range of sexual and gender identities and ideologies.
- Written by two leading experts in the field who use a broad range of case studies and clear, jargon-free writing to engage students in the issues.