

Table of contents

Acknowledgments	5
Fausto Colombo, Leopoldina Fortunati, Introduction. Broadband, Media and Generational Approach: a New Starting Point?	9
Part 1: Generational Changes	17
Fausto Colombo, The Long Wave of Generations	19
Michael Corsten, Media as the Historical New for Young Generations	37
Piermarco Aroldi, Generational Belonging Between Media Audiences and ICT Users	51
Jukka Kortti, The Problem of Generation and Media History	69
Part 2: Broadband Generations	95
Marriann Hardey, ICTs and Generations– Constantly Connected Social Lives	97
Giovanni Boccia Artieri, Generational “We Sense” in the Networked Space. User Generated Representation of the Youngest Generation	109
Andra Siibak, Online Peer Culture and Interpretive Reproduction on the Social Networking Site Profiles of the Tweens	121
Mutlu Binark, Günseli Bayraktutan Sütçü, Usage Patterns of New Media by Turkish New Middle Class Young People	133
	7

Ariela Mortara, Generations and Media Fruition of Social Networks	149
Marco Centorrino, The Image of the “Digital Native” and the Generation Gap	159
Matteo Treleani, The Access to Memory in Video Archives On-Line. Generational Roles on YouTube and Ina.fr	173
Agnese Vellar, “Lost” (And Found) in Transculturation. The Italian Networked Collectivism of US TV Series and Fansubbing Performances	187
Leopoldina Fortunati, Digital Native Generations and the New Media	201
Vesna Dolničar, Sonja Müller and Marco Santi, Designing Technologies for Older People: a User-Driven Research Approach for the SOPRANO Project	221
Alberta Contarello, Mauro Sarrica and Diego Romaioli, Ageing in a Broadband Society. An Exploration on ICTs, Emotional Experience and Social Well-being within a Social Representation Perspective	247
Eugène Loos, Generational Use of New Media and the (Ir)relevance of Age	259
Chiara Carini, Ivana Pais, Business Social Networks: an ‘Age Levelling’ Service?	275
Tanja Oblak Črnič, The Generational Gap and Diverse Roles of Computer Technology: The Case of Slovenian Households	289
Authors	305
Index	313