CONTENTS

	Preface and Acknowledgments	vii
	List of Abbreviations	xv
	Introduction: Culture, Place, and Nation	1
Pá	art 1. Cultural Consumption and Everyday Life	
1	Patterns of Consumption	27
2	Practices of the Self: Intimacy, Sexuality, Sport, Fashion	63
Pá	art 2. Cultural Industries and Markets	
3	Publishing: Books, Magazines, and Comics	95
4	Film Production	124
5	The Film Market: Distribution, Exhibition, and Stars	146
6	Radio and Recorded Music	168
Pá	art 3. Politics and Mass Culture	
7	State Intervention in Cultural Activity	197
8	Civil Society and Organized Leisure	233
	Conclusion	271
	Appendix 1. The Oral History Project, by Marcella Filippa	281
	Appendix 2. Table of Interviewees	289
	Appendix 3. Questionnaire	301
	Notes	307
	BIBLIOGRAPHY	331
	Index	345