

# Contents

|                             |     |
|-----------------------------|-----|
| <i>List of Figures</i>      | vii |
| <i>List of Contributors</i> | ix  |

## INTRODUCTION

|   |  |    |
|---|--|----|
| 1 | Tourism, Awe and Inner Journeys<br><i>David Picard</i> | 1  |
| 2 | The Emotional Tourist<br><i>Mike Robinson</i>          | 21 |

## PART I: EMOTIONS AND INNER JOURNEYS

|   |   |     |
|---|---|-----|
| 3 | The Dark is on the Inside: The <i>honne</i> of Japanese Exploratory Tourists<br><i>Nelson Graburn</i>     | 49  |
| 4 | Seeking the Existential Moment<br><i>Elvi Whittaker</i>   | 73  |
| 5 | Affect and Moral Transformations in Young Volunteer Tourists<br><i>Émilie Crossley</i>                    | 85  |
| 6 | Overwhelmed by Divinity in Jerusalem<br><i>Eliezer Witztum and Moshe Kalian</i>                           | 99  |
| 7 | Passionate Movements: Emotional and Social Dynamics of Padre Pio Pilgrims<br><i>Michael A. Di Giovine</i> | 117 |

## PART II: THE EMOTIONS OF ATTRACTIONS

|   |  |     |
|---|--|-----|
| 8 | Religious Devotion and Sublime Experience during the Procession of the Romería in El Rocío, Spain<br><i>Eddy Plasquy</i> | 139 |
|---|--|-----|

|   |   |     |
|---|---|-----|
| 9   | Emotional Memory Formation at Former Nazi Concentration<br>Camp Sites<br><i>Jessica Rapson</i>              | 161 |
| 10  | World War II Tourism in France<br><i>Bertram M. Gordon</i>  | 179 |
| 11  | Tourist Attractions as Sites of Suicide: The Case of Beachy Head,<br>England<br><i>Angelina Karpovich</i>   | 199 |
| 12  | The Affective Life of the Spa<br><i>Jill Steward</i>  | 211 |
| <br><b>PART III: INSTITUTIONALIZING EMOTIONS IN TOURISM</b> |   |     |
| 13  | 'I'm sorry I got emotional': 'Real' Work and 'Real' Men at the<br>Canadian Cottage<br><i>Julia Harrison</i> | 231 |
| 14  | Romancing the Colonial on Ilha de Mozambique<br><i>Pamila Gupta</i>   | 247 |
| 15  | Dancing Tourists: Tourism, Party and Seduction in Cuba<br><i>Valerio Simoni</i>                             | 267 |
| 16  | On Edge in an Impossible Paradise<br><i>Kenneth Little</i>  | 283 |
|   | <i>Index</i>  | 297 |