Meaning in the Media addresses the issue of how we should respond to competing claims about meaning made in situations such as bitter public controversies and expensive legal disputes. Alan Durant draws attention to the pervasiveness and significance of such meaning-related disputes in the media, investigating how their 'meaning' dimension is best described and explained. He analyses deception, distortion, bias, false advertising, offensiveness and other kinds of communicative behaviour that trigger interpretive disputes, and shows that we can understand both

meaning and media better if we focus in new ways on moments in discourse when the apparently continuous flow of understanding and agreement breaks down. This lively and contemporary volume will be invaluable to students and teachers of linguistics, media studies, journalism and law.