

CONTENTS

<i>Acknowledgements</i>	ix
<i>Introduction: Social science and environmental discourse</i>	1
1 ANTHROPOLOGY, CULTURE AND ENVIRONMENTALISM	8
<i>How is anthropology different?</i>	8
<i>The concept of culture in anthropology</i>	13
<i>Anthropology and environmental discourse</i>	22
<i>Exploring environmentalism</i>	27
2 CULTURE AND ECOLOGY	37
<i>Culture as mediator</i>	39
<i>Environmental determinism</i>	40
<i>Cultural determinism</i>	48
<i>Leaving culture out</i>	55
<i>Bringing culture back in</i>	61
3 ENVIRONMENTALISM IN SOCIAL SCIENCE	69
<i>Environmental economics</i>	71
<i>Environmentalism in social and political theory</i>	73
<i>Environmentalism in anthropology</i>	88
<i>What cultural theory can offer</i>	100
4 ENVIRONMENTALISM AND CULTURAL DIVERSITY	106
<i>The message of the Kogi</i>	107
<i>The myth of primitive ecological wisdom</i>	109
<i>Diverse cultures, diverse environments</i>	114
<i>The lessons of cross-cultural comparison</i>	133

CONTENTS

5	GLOBALIZATION, CULTURE AND DISCOURSE	142
	<i>The study of world systems</i>	144
	<i>Globalization as a consequence of modernity</i>	150
	<i>Globalization and cultural diversity</i>	154
	<i>Globalization and cultural theory</i>	159
	<i>Globalization as a dual process</i>	164
	<i>Culture and discourse</i>	166
6	THE CULTURE OF GLOBAL ENVIRONMENTALIST DISCOURSE	172
	<i>A sense of the global</i>	175
	<i>The globalist perspective</i>	180
	<i>Opposing globalism</i>	187
	<i>Contesting the past, contesting the future</i>	193
	<i>Casting a vote?</i>	196
	<i>The discourse beyond the debate</i>	204
7	ANTHROPOLOGY, SOCIAL SCIENCE AND ENVIRONMENTALISM	213
	<i>Back to culture</i>	213
	<i>An interdisciplinary approach?</i>	219
	<i>Cultural theory and environmentalism</i>	222
	<i>Notes</i>	
	<i>Bibliography</i>	227
	<i>Index</i>	236
		257