

# Public Journalism and Political Knowledge

Edited by Anthony J. Eksterowicz  
and Robert N. Roberts

ROWMAN & LITTLEFIELD PUBLISHERS, INC.  
*Lanham • Boulder • New York • Oxford*

# Contents

Acknowledgments	vii
Foreword <i>Jay Rosen</i>	ix
Introduction <i>Anthony J. Eksterowicz and Robert N. Roberts</i>	xiii
<b>Part I: The Origins of Public Journalism</b>	
1 The History and Development of Public Journalism <i>Anthony J. Eksterowicz</i>	3
2 Public Journalism: A Critique <i>William F. Woo</i>	21
<b>Part II: The Practice of Public Journalism</b>	
3 Public Journalism and the Press: The <i>Virginian-Pilot</i> Experience <i>Thomas A. Warhover</i>	43
4 Is Anybody Out There? The <i>Roanoke Times</i> Experience <i>Dwayne Yancey</i>	61
5 Public Journalism and Television News <i>Deborah Potter and David D. Kurpius</i>	77
6 Public Journalism and National Public Radio <i>John Dinges</i>	91

**Part III: The Impact and Future of Public Journalism**

<b>7</b>	<b>Public Journalism and Community Change</b>	<b>121</b>
	<i>Lewis A. Friedland</i>	
<b>8</b>	<b>If You Report It, Will They Care? Political Knowledge and Public Journalism</b>	<b>143</b>
	<i>Robert K. Goidel</i>	
<b>9</b>	<b>Educating the Public Journalist for the Twenty-First Century</b>	<b>169</b>
	<i>Robert N. Roberts</i>	
	<b>Epilogue: Public Journalism and the Future</b>	<b>185</b>
	<i>Anthony J. Eksterowicz and Robert N. Roberts</i>	
	<b>Index</b>	<b>189</b>
	<b>About the Contributors</b>	<b>197</b>