Professions and the public interest

Medical power, altruism and alternative medicine

Mike Saks



London and New York

Contents

	Acknowledgements	vi
	Abbreviations	vii
	Introduction	1
	rt I Sociology, professions and the public interest: a resear mework	ch
1	The sociology of professions and the professional altruism ideal: a critical review	11
2	The development of a viable conception of the public interest	35
3	The role of professions: power, interests and causality	71
	rt II An empirical application: the response of the medical ofession to acupuncture in Britain	
4	Alternative medicine: the case of acupuncture	103
5	Potential explanations for the rejection of acupuncture in Britain	140
6	Acupuncture and British medicine: the influence of professional power and interests	185
7	The medical reception of acupuncture in Britain: professional ideologies and the public interest	229
	Conclusion	260
	Appendices	268
	Bibliography	272
	Author index	300
	Subject index	308