
Contents

List of figures	vi
List of tables	vii
Notes on contributors	ix
1 Issues and theories of gender and work in tourism	1
<i>M. Thea Sinclair</i>	
2 Gender takes a holiday: Representation in holiday brochures	16
<i>Margaret Marshment</i>	
3 Women's employment in UK tourism: Gender roles and labour markets	35
<i>Kate Purcell</i>	
4 Chances and choices: Women and tourism in Northern Cyprus	60
<i>Julie Scott</i>	
5 Gender and tourism development in Balinese villages	91
<i>Veronica H. Long and Sara L. Kindon</i>	
6 Gender and tourism employment in Mexico and the Philippines	120
<i>Sylvia Chant</i>	
7 Tourism and prostitution in Japan	180
<i>Hisae Muroi and Naoko Sasaki</i>	
8 Gendered work in tourism: Comparative perspectives	220
<i>M. Thea Sinclair</i>	
Index	235