

MARUTA HERDING

Inventing the Muslim Cool

Islamic Youth Culture In Western Europe

[transcript]

Table of Contents

Acknowledgements | 7

I. Introduction | 9

II. Setting the Scene | 25

A. Theoretical Considerations | 25

1. Youth Culture | 26

2. Hybridity | 39

3. Islam in Europe | 44

B. Methodology | 59

1. Asking Questions | 59

2. Designing the Research | 60

3. Searching for Answers: Fieldwork | 69

4. Finding Answers: Methods of Analysis | 72

5. Limits and Ethical Considerations | 81

III. “Portez vos valeurs”:

Manifestations of Islamic Youth Culture | 83

A. Introduction | 83

B. Manifestations and Artefacts | 84

1. Performing Arts: Music and Comedy | 84

2. Fashion | 99

3. Media | 110

C. Conclusion: Defining Islamic Youth Culture | 118

**IV. Living Islamic Youth Culture:
Observations Among Consumers | 123**

- A. Introduction | 123
- B. A Subculture in Practice | 125
 - 1. Style | 128
 - 2. Idea | 132
 - 3. Action | 137
- C. Conclusion: A Focus on Activity | 142

**V. Producing Islamic Youth Culture:
A Typology of Motivations | 145**

- A. Introduction | 145
- B. Four Types of Motivation | 149
 - 1. Type One: Campaigners | 149
 - 2. Type Two: Improvers | 154
 - 3. Type Three: Empowerers | 160
 - 4. Type Four: Proselytisers | 167
- C. Conclusion: Patterns of a Muslim-European Culture | 176

VI. Beyond the Findings | 179

- A. A Conservative Avant-Garde | 179
- B. Islamic Youth Culture in the Context of Research | 193

VII. Conclusion | 197

Appendix | 203

- A. Interview Questionnaire | 203
- B. List of Interviewees | 207
- C. Letter of First Contact | 210
- D. Consent Form | 211
- E. List of Codes | 212
- F. Glossary | 213

Bibliography | 215