Contents

Preface xi

Acknowledgements xiii

Syr	nbols	and abb	reviations xvii		
1.	Introduction 1				
	1.1.	What is pragmatics? 1			
		1.1.1.	A definition 1		
		1.1.2.	A brief history of pragmatics 2		
		1.1.3.	Two main schools of thought in pragmatics:		
			Anglo-American versus European Continental	4	
	1.2.	Why pragmatics? 5			
		1.2.1.	Linguistic underdeterminacy 5		
		1.2.2.	Simplification of semantics and syntax 7		
	1.3.	Some b	pasic notions in semantics and pragmatics 10		
		1.3.1.	Sentence, utterance, proposition 10		
		1.3.2.	Context 13		
		1.3.3.	Truth value, truth condition, entailment 14		
	1.4. Organization of the book 17				
	Key concepts 17				
	Exerc	ises and	essay questions 18		
	Further readings 19				
Par	ti C	entral t	opics in pragmatics 21		
2.	Impli	cature	23		
	2.1.	Classica	al Gricean theory of conversational implicature	24	
		2.1.1.	The co-operative principle and		
			the maxims of conversation 25		
		2.1.2.	Relationship between the speaker		

and the maxims 26
2.1.3. Conversational implicature_O versus conversational implicature_F 27

		2.1.4. Generalized versus particularized			
		conversational implicature 31			
		2.1.5. Properties of conversational implicature 32			
	2.2.	Two neo-Gricean pragmatic theories of			
		conversational implicature 36			
	2.2.1. The Hornian system 37				
		2.2.2. The Levinsonian system 40			
	2.3.	Conventional implicature 54			
		2.3.1. What is conventional implicature? 54			
	2.3.2. Properties of conventional implicature 55				
	2.4. Summary 58				
	Key o	concepts 58			
Exercises and essay questions 59					
Further readings 63					
3. Presupposition 64					
3.1. What is presupposition? 65					
		Properties of presupposition 67			
		3.2.1. Constancy under negation 67			
		3.2.2. Defeasibility 68			
		3.2.3. The projection problem 73			
	3.3.	Analyses 75			
		3.3.1. The filtering-satisfaction analysis 76			
		3.3.2. The cancellation analysis 81			
		3.3.3. The accommodation analysis 85			
		Summary 90			
		oncepts 90			
	Exerc	ises and essay questions 91			
	Furth	er readings 92			
4.	Speed	ch acts 93			
		Performatives versus constatives 94			
		4.1.1. The performative/constative dichotomy 94			
		4.1.2. The performative hypothesis 97			
	4.2.	Austin's felicity conditions on performatives 98			
4.3. Locutionary, illocutionary, and		Locutionary, illocutionary, and			
		perlocutionary speech acts 100			
	4.4. Searle's felicity conditions on speech acts 104				
	4.5. Searle's typology of speech acts 106				
	1 2 1				

		4.6.1. What is an indirect speech act? 109		
		4.6.2. How is an indirect speech act analysed? 112		
		4.6.3. Why is an indirect speech act used?		
		Some remarks on politeness 115		
	47	Speech acts and culture 119		
		4.7.1. Cross-cultural variation 119		
		4.7.2. Interlanguage variation 125		
	4 8	Summary 127		
		oncepts 127		
	-	ises and essay questions 128		
		er readings 131		
5.	Deixis 132			
	5.1.	Preliminaries 133		
		5.1.1. Deictic versus non-deictic expression 133		
		5.1.2. Gestural versus symbolic use		
		of a deictic expression 134		
		5.1.3. Deictic centre and deictic projection 135		
	5.2.	Basic categories of deixis 136		
		5.2.1. Person deixis 136		
		5.2.2. Time deixis 144		
		5.2.3. Space deixis 149		
	5.3.	Other categories of deixis 163		
		5.3.1. Social deixis 163		
		5.3.2. Discourse deixis 172		
		Summary 174		
	-	oncepts 174		
	Exercises and essay questions 175			
	Furth	er readings 177		
Par	t II P	ragmatics and its interfaces 179		
6.	Pragn	natics and cognition: relevance theory 181		
	6.1.	· ·		
		6.1.1. The cognitive principle of relevance 182		
		6.1.2. The communicative principle of relevance 185		
	6.2.	Explicature, implicature, and conceptual		
		versus procedural meaning 187		
		6.2.1. Grice: what is said versus what is implicated 18		
		•		

4.6. Indirect speech acts 109

			Explicature 188		
			Implicature 194		
		6.2.4.	Conceptual versus procedural meaning 197		
	6.3.	_			
		submodule of 'theory of mind' 198			
		6.3.1.	Fodorian theory of cognitive modularity 198		
		6.3.2.	Sperber and Wilson's earlier position:		
			pragmatics as Fodorian 'central process' 200		
		6.3.3.	Sperber and Wilson's current position:		
			pragmatics as submodule of 'theory of mind' 200		
	6.4.	Relevar	nce theory compared with		
		classica	l/neo-Gricean theory 201		
	6.5.	Summa	ary 205		
	_	oncepts			
			essay questions 207		
	Furth	er readii	ngs 208		
7.	Pragr	natics aı	nd semantics 209		
	7.1.	Reductionism versus complementarism 210			
	7.2.	Drawin	g the semantics–pragmatics distinction 211		
			Truth-conditional versus		
			non-truth-conditional meaning 212		
		7.2.2.	Conventional versus non-conventional		
			meaning 213		
		7.2.3.	Context independence versus context		
			dependence 214		
	7.3.		atic intrusion into what is said and the		
			tics–pragmatics interface 216		
		7.3.1.	Grice: what is said versus what is implicated		
			revisited 216		
			Relevance theorists: explicature 219		
			Recanati: the pragmatically enriched said 220		
		7.3.4.	manufacture 123		
		7.3.5.	Can explicature/the pragmatically		
			enriched said/impliciture be distinguished		
		77.	from implicature? 225		
		7.3.6.	Levinson: conversational implicature 231		
		7.3.7.	The five analyses compared 237		

	Ney 0	.oncepts	· 242			
	Exercises and essay questions 243					
	Furth	er readi	ngs 244			
8.	Pragmatics and syntax 245					
	8.1.	Choms	sky's views about language and linguistics	247		
	8.2.	Choms	sky's binding theory 247			
	8.3.	Proble	ms for Chomsky's binding theory 250			
		8.3.1.	Binding condition A 250			
		8.3.2.	Binding condition B 252			
		8.3.3.	Complementarity between anaphors			
			and pronominals 253			

7.4. Summary 241

8.3.4. Binding condition C 2568.4. A revised neo-Gricean pragmatic theory of anaphora 2578.4.1. The general pattern of anaphora 258

8.4.2. A revised neo-Gricean pragmatic

apparatus for anaphora 259
8.4.3. The binding patterns 263
8.4.4. Beyond the binding patterns 265
8.4.5. Logophoricity and emphaticness/contrastiveness 266

8.6. Summary 274
Key concepts 274
Exercises and essay questions 275
Further readings 277

8.5. Theoretical implications 270

Glossary 279

References 285
Suggested solutions to exercises 313

Index of names 327

Index of languages 334
Index of subjects 340