## Contents

Acknowledgements	Vİ
Introduction	1
PART 1 THINKING ABOUT VISUAL RESEARCH	19
1 The Visual in Ethnography: Photography, Video, Cultures and Individuals	21
2 Planning and Practising 'Visual Methods': Appropriate Uses and Ethical Issues	40
PART 2 PRODUCING KNOWLEDGE	63
3 Photography in Ethnographic Research	65
4 Video in Ethnographic Research	96
5 Classifying and Interpreting Photographic and Video Materials	117
PART 3 VISUAL IMAGES AND TECHNOLOGIES	141
6 Ethnographic Photography and Printed Text	147
7 Video in Ethnographic Representation	168
8 Ethnographic Hypermedia Representation	191
References Index	218 231