

# Contents

Preface	ix
Acknowledgements	ix
1 Introduction	1
2 The Language of Written News Reporting	11
3 The Language of Sports Commentary	38
4 The Language of Instructions	59
5 The Language of Interviews	81
6 The Language of Magazine Features	102
7 The Language of Advertising	123
8 Researching the Language of Everyday Life	150
9 Glossary	170
10 Bibliography	196
Index	203