

Religious fundamentalism is a key issue in today's world politics. ...Well written, solidly documented, and supported by Bourdieu's theoretical insights, this book is highly recommended reading for all those interested in one of our great contemporary challenges.

Prof. Cees J. Hamelink, *Professor Emeritus of International Communication, University of Amsterdam, and Professor Emeritus of Media, Religion and Culture at the Vrije University, Amsterdam*

Based in substantive theory and scholarship, and deeply rooted in accounts of the cultural and political histories involved, the book presents a comprehensive account of the mediation of Christian fundamentalism.

Prof. Stewart Hoover, *University of Colorado, Boulder*

Strong Religion, Zealous Media: Christian Fundamentalism and Communication in India is the first in-depth cultural and social analysis of the growth of conservative forms of Christianity within the Protestant tradition in India and the many ways in which these new churches use the media. Arguing that Christian broadcasting needs to be seen as an essential aspect of a 'muscular' Christianity that has increasingly colonised globalising cities such as Chennai, the book concludes with a strong validation of multi-religious India and the need for a robust inter-faith media response to combat religious fundamentalism. This is a highly recommended reading for students, researchers and social scientists involved in religion and media issues, religion departments, seminaries, civil society involved in inter-faith issues and all those who are interested in exploring the politics of religion in the subcontinent.

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