

Contents

<i>Notes on Contributors</i>	<i>vii</i>
<i>Acknowledgements</i>	<i>x</i>
Introduction	xi
<i>Andrew Hammond</i>	
1 Britain and the Yugoslav General Election of November 1945	1
<i>Jim Evans</i>	
2 Primitivism and the Modern: A Prolonged Misunderstanding	16
<i>Felicity Rosslyn</i>	
3 The Rhetoric of Economics: Cold War Representation of Development in the Balkans	26
<i>Michael Haynes</i>	
4 'The Red Threat': Cold War Rhetoric and the British Novel	40
<i>Andrew Hammond</i>	
5 Seeing Red: America and its Allies through the Eyes of Enver Hoxha	57
<i>Timothy Less</i>	
6 Paradoxes of Occidentalism: On Travel Literature in Ceausescu's Romania	69
<i>Alex Drace- Francis</i>	
7 Images of the West in Serbian and Croatian Prose Fiction, 1945-1995	81
<i>Celia Hawkesworth</i>	
8 Western Writing and the (Re)Construction of the Balkans after 1989: The Bulgarian Case	97
<i>Yonka Krasteva</i>	
9 Albanians, Albanianism and the Strategic Subversion of Stereotypes	110
<i>Stephanie Schwandner-Sievers</i>	

10	Albania after Isolation: The Transformation of Public Perceptions of the West <i>Fatos Lubonja</i>	127
11	Between a Balkan 'Home' and the 'West*': Popular Conceptions of the West in Bulgaria after 1945 <i>Galial Valtchinova</i>	136
12	Milosevic, Serbia and the West during the Yugoslav Wars, 1991-1995 <i>Tom Gallagher</i>	153
13	Savage Tribes and Mystic Feuds: Western Foreign Policy Statement on Bosnia in the Early 1990s <i>Riikka Kuusisto</i>	169
14	The Balkans Conflict and the Emergence of the Information Operations Doctrine <i>Philip M. Taylor</i>	184
15	War in the Hall of Mirrors: NATO Bombing and Serbian Cinema <i>Nevena Daković</i>	199
	<i>Bibliography</i>	213
	<i>Index</i>	233