

Table of Contents

List of Figures	11
List of Tables	13
Acknowledgements	15
Introduction	17
CHAPTER I. Research Methodology	19
1.1. The Research Approach: Deductive-Inductive and Inductive-Deductive Perspectives for Contributing to the Debate of PPPs in the Cultural Sector	20
1.2. The Empirical Research: Methods and Criteria of the Case Study Analysis	23
1.3. Sources of Data: Documentary Analysis and Research Interviews	28
1.4. Concluding Remarks on the Research Methodology	33
CHAPTER II. The Development of the PPP Concept	35
2.1. Introductory Concepts: Defining Public-Private Partnership	36
2.2. PPPs, New Public Management and New Public Governance	37
2.3. Emerging Perspectives in PPPs Studies	40
2.4. Turbulent Times and the Increased Interest in Public Value Creation	44
2.5. PPPs and the Cultural Sector: Overview of the Development of Public-Private-Partnerships for Culture	48
CHAPTER III. The Development of PPPs in Europe	53
3.1. PPPs in Europe: Conceptual Perspectives at the EU Level	54
3.2. Initial EU Approaches to PPP: Classifying and Defining the PPP Phenomenon	55

3.3. Changing Perspectives: The Need for Central Governance and Focus on Non-Financial Benefits	61
3.4. The Development of PPPs in Europe: A Changing Scenario	77
CHAPTER IV. Empirical Research	97
Introduction to the Empirical Research	97
4.1. The Development of PPPs in the Cultural Sector in France	98
4.1.1. Overview: The Development of the Cultural Sector in France	99
4.1.2. <i>Micro</i> Level: Louvre-Lens and Orange for the Development of Digital Projects	102
4.1.3. The Creation of a Digital Guide: Governance and Management Profiles of the Project	105
4.1.4. Lessons Learned: <i>Micro</i> Projects in a <i>Meso</i> Perspective	108
4.1.5. <i>Meso</i> Level: The <i>Climats Du Vignoble De Bourgogne</i>	109
4.1.6. Governance Profiles and Perception of the Project	112
4.1.7. Lessons Learned: <i>Meso</i> Perspectives to Unlock the Potential of the Territory	118
4.1.8. Concluding Remarks: PPPs and MSPs as a Means to Foster the Economic, Social and Cultural Potential of a Territory	119
4.2. The Development of PPPs in the Cultural Sector in Germany	121
4.2.1. Overview: The Development of the Cultural Sector in Germany	122
4.2.2. <i>Micro</i> Level: The Foundation for Concrete Art and Design Ingolstadt	125
4.2.3. Governance and Management Profiles	127
4.2.4. Lessons Learned: <i>Micro</i> Projects Overcoming Traditional Perspectives	129
4.2.5. <i>Meso</i> Level: <i>Eculture Service</i> PPP in Hamburg	130
4.2.6. Governance Profiles and Perception of the Project ...	135

4.2.7. Lessons Learned: A Formalized Approach to MSP ...	141
4.2.8. Concluding Remarks on PPPs and MSPs Development in the Cultural Sector in Germany	142
4.3. The Development of PPPs in the Cultural Sector in Italy	144
4.3.1. Overview: The Cultural Sector in Italy	144
4.3.2. <i>Micro</i> Level: The Herculaneum Conservation Project	151
4.3.3. Governance and Management Profiles	152
4.3.4. Lessons Learned: Capacity Building and Integration with the Territory	156
4.3.5. <i>Meso</i> Level: The Potential of the Po Delta Area	157
4.3.6. Governance Profiles and Perception of the Project ...	160
4.3.7. Lessons Learned: Potential for Implementation of a MSP for the Cultural Sector in the Po Delta Area	169
4.3.8. Concluding Remarks: PPPs and MSPs in the Rethinking Process of Cultural Governance and Management in Italy	170
4.4. The Development of PPPs in the Cultural Sector in the UK	174
4.4.1. Overview: The Developments of the Cultural Sector in the UK	175
4.4.2. <i>Micro</i> Level: The Fact Foundation in Liverpool	186
4.4.3. Governance and Management Profiles	189
4.4.4. Lessons Learned: Independence and Role of Public Authorities	192
4.4.5. <i>Meso</i> Level: Birmingham Creative City Partnership	193
4.4.6. Governance Profiles and Perception of the Project ...	194
4.4.7. Lessons Learned: Flexible Cooperative MSPs for Strategic Development	199
4.4.8. Concluding Remarks: PPPs and MSPs in the Cultural and Creative Sector in the UK	200

CHAPTER V. The Development of PPPs and MSP in the Cultural Sector towards Cultural Ecosystem Developments	203
--	------------

References	211
-------------------------	------------