

# AMERICANIZATION AND ANTI-AMERICANISM

The German encounter with American culture after 1945

**Edited by Alexander Stephan**

The ongoing discussions about globalization, American hegemony and September 11 and its aftermath have moved the debate about the export of American culture and cultural anti-Americanism to the center stage of world politics. At such a time, it is crucial to understand the process of culture transfer and its effects on local societies and their attitudes toward the United States.

This volume presents Germany as a case study of the impact of American culture throughout a period characterized by a totalitarian system, two unusually destructive wars, massive ethnic cleansing, and economic disaster. Drawing on examples from history, culture studies, film, radio, and the arts, the authors explore the political and cultural parameters of Americanization and anti-Americanism, as reflected in the reception and rejection of American popular culture and, more generally, in European-American relations in the "American Century."

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