100 Lessons for Understanding the City

Preface

- **01** People walk in the sunshine.
- **02** Street vendors are positioned according to the path of the sun.
- **03** Street vendors facilitate pedestrian movement.
- **04** Safe surroundings increase profits.
- **05** High turnover makes up for high rent.
- **06** Rents rise with increasing pedestrian density.
- 07 Global shops sell their wares on popular streets.
- **08** Salespeople possess analytical knowledge of the district.
- **09** Passersby have an intuitive knowledge of the district.
- 10 Familiar chain stores are landmarks.
- 11 Brand names attract people. People attract brand names.
- 12 Shops attract other shops.
- 13 Tourists carry bags.
- 14 Shops give away bags.
- **15** Street vendors complement the surrounding selection of shops.
- **16** Human traffic complies with shop opening times.
- 17 Street vendors reinforce fluctuations.
- 18 People attract people.
- 19 Places of concentration depend on places of emptiness.
- 20 Cars can park in niches.
- 21 Cars park on top of one another.
- 22 Street vendors follow wrecking balls.
- 23 Constant grids afford manifold patterns of movement.
- 24 Equal grids provoke unequal blocks.
- 25 Buildings outlive uses.
- 26 A block consists of many buildings.
- **27** Each building has at least one entrance.
- 28 No entrance is the same as any other entrance.
- **29** Entrances are meeting points.
- 30 Entrances are hurdles.
- **31** Shops attract pedestrians into the depths of the block.
- **32** Each building houses a business.
- 33 Small, specialized shops are essential to maintaining a district's vitality.
- **34** Display windows are mirrors.
- **35** Pedestrians are potential buyers.
- 36 Pedestrians walk on sidewalks
- 37 The sidewalk is a cellar entrance.
- 38 Wares are stored in the cellar
- **39** Deliveries are limited to the early hours of the morning.
- 40 Delivery vans block the streets.
- 41 Locals and tourists use the streets at different times.

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- 42 People walk more slowly in the afternoon.
- **43** Rituals result from parallel working hours.
- **44** The day to day happens on the street.
- 45 Workers wear work clothes.
- 46 Taxi drivers live on the street.
- 47 Locals have dogs.
- 48 Every thirtieth pedestrian has gray hair.
- 49 Old people sit on benches.
- **50** Benches are found on public squares.
- 51 Playgrounds draw children in.
- **52** Not every playground is a playground.
- **53** Fathers meet fathers on playgrounds.
- **54** Small public squares are busier than large public squares.
- 55 Crossroads are public squares.
- **56** People wait at crossroads.
- 57 Hot dog stands are at crossroads.
- 58 Snack stands smell of food.
- **59** Shops lead people.
- 60 Shops are new, houses are old.
- **61** Shop owners put their trash bags out on the street.
- **62** A city is made up of characteristic parts.
- **63** Streets were once communal spaces.
- **64** Public squares and niches create positive outside spaces.
- **65** People sit with their back protected.
- **66** Sitting people observe their environment.
- 67 Pedestrians lost in thought are not lost.
- 68 Tourists stand still. Residents pass.
- **69** When people stand still, groups develop.
- 70 Groups attract people.
- 71 Street performers animate public spaces.
- **72** Groups walk more slowly than individuals.
- 73 Nightlife hotspots increase pedestrian traffic.
- 74 People are afraid of the dark.
- **75** Many lights illuminate the night.
- **76** Street cafés lie at the center of events.
- 77 Subway stations thicken pedestrian traffic.
- **78** Narrow streets carry many pedestrians.
- **79** Narrow streets carry little traffic.
- **80** Cobblestones tell stories.
- **81** Local streets are one-way streets.
- 82 Cars drive down main roads faster than down side streets.
- 83 Pedestrians walk on a red signal, if traffic is slow.
- 84 Traffic jams tend to bring out aggression.
- 85 Weeds reduce aggression.

- 86 The counterpart to the urban everyday is the urban park.
- 87 People who walk have a destination in mind.
- 88 Good walkways have a good range of destinations along them.
- 89 Destinations are more attractive when they invite a stay.
- **90** Grocery stores are important local destinations.
- **91** Grocery stores on street corners have an advantage.
- **92** The livelihood of a street begins at crossroads.
- **93** SoHo life begins with traffic lights.
- **94** Traffic lights create traffic noise.
- **95** People wait for taxis. Taxis wait for people.
- **96** Taxis compensate for public transportation.
- **97** Subway stations are at borders.
- 98 A neighborhood has borders.
- 99 Through streets are borders.
- **100** Fractures create friction. Epilogue