

The increasingly rapid destruction of the ecological systems that support life is calling into question some of the fundamental stories that we live by: stories of unlimited economic growth, of consumerism, progress, individualism, success and the human domination of nature.

This book shows how linguistic analysis can help reveal the stories we live by, open them up to question, and contribute to the search for new stories. Bringing together the latest ecolinguistic studies with new theoretical insights and practical analyses, the book charts a new course for ecolinguistics as an engaged form of critical inquiry. Featuring:

- a framework for understanding the theory of ecolinguistics and applying it practically in real life
- exploration of diverse topics from consumerism in lifestyle magazines to Japanese nature haiku
- a comprehensive glossary giving concise descriptions of the linguistic terms used in the book
- discourse analysis of a wide range of texts including newspapers, magazines, advertisements, films, non-fiction books and visual images.

This is essential reading for undergraduates, postgraduates and researchers working in the areas of Discourse Analysis and Language and Ecology.