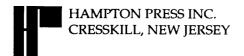
## International Media Monitoring

edited by
Kaarle Nordenstreng
University of Tampere

Michael Griffin University of St. Thomas



## **Contents**

Foreword, John Eldridge

Preface	xiii
Acknowledgements	xix
List of Contributors	xxi
PART I: MONITORING MEDIA PERFORMANCE	1
<ol> <li>Toward Global Content Analysis and Media Criticism Kaarle Nordenstreng</li> </ol>	3
2. Prospects for Media Monitoring: Much Overdue, But Never Too Late  Johan Galtung	15
3. On Evaluating Media Performance in the Public Interest: Past and Future of a Research Tradition Denis McQuail	25
4. An Audit of Democracy: Media Monitoring, Citizenship, and Public Policy  Derek Edwards, Peter Golding, Dennis Howitt,	
Shelley McLachlan, and Katie Macmillan	39

ix

vi CONTENTS

RT II: THE SHIFTING GLOBAL MEDIA ENVIRONMENT	57
Comparative Analysis of International News Flow: An Example of Global Media Monitoring Annabelle Sreberny and Robert Stevenson	59
National Autonomy and Global News Flows: CNN in Israel During the Gulf War Michael Griffin and Simon Kagan	73
The Meaning of Modernization: U.S. Media and the Sandinista Story  Oddgeir Tveiten	95
Journalistic Norms and Forms of Cross-National Imagery: How U.S. News Magazines Photographed Tiananmen David D. Perlmutter	123
RT III: AFRICA	143
Touring Disaster: American Television Coverage of Famine in the Horn of Africa  Io Ellen Fair and Paula Chakravartty	145
"Rambo" in Somalia? A Critical Look at Media Coverage of Operation Restore Hope Rune Ottosen	163
RT IV: WOMEN	197
The Global Media Monitoring Project: Women's Networking for Research and Action  Margaret Gallagher	199
Casting and Fate: Women and Minorities on Television Drama, Games Shows, and News George Gerbner	219
RT V: HUMAN RIGHTS	241
News Coverage of Human Rights  Jay S. Ovsiovitch	243
Media Monitoring and Individual Duties under International Law Cees J. Hamelink	263
	Comparative Analysis of International News Flow: An Example of Global Media Monitoring Annabelle Sreberny and Robert Stevenson National Autonomy and Global News Flows: CNN in Israel During the Gulf War Michael Griffin and Simon Kagan The Meaning of Modernization: U.S. Media and the Sandinista Story Oddgeir Tveiten Journalistic Norms and Forms of Cross-National Imagery: How U.S. News Magazines Photographed Tiananmen David D. Perlmutter RT III: AFRICA Touring Disaster: American Television Coverage of Famine in the Horn of Africa Jo Ellen Fair and Paula Chakravartty "Rambo" in Somalia? A Critical Look at Media Coverage of Operation Restore Hope Rune Ottosen RT IV: WOMEN The Global Media Monitoring Project: Women's Networking for Research and Action Margaret Gallagher Casting and Fate: Women and Minorities on Television Drama, Games Shows, and News George Gerbner RT V: HUMAN RIGHTS News Coverage of Human Rights Jay S. Ovsiovitch Media Monitoring and Individual Duties under

CONTENTS vii

PART VI: RACE AND ETHNICITY	275
15. Media, Ethnicity, and the Construction of Difference: Monitoring the Impact of the Media in a Multi-Ethnic World John D. H. Downing and Charles Husband	277
16. Media, Racism and Monitoring  Teun A. van Dijk	307
17. Race, Nation, and News in the United States  Hemant Shah	317
PART VII: VIOLENCE	333
18. Profiling Television Violence George Gerbner, Michael Morgan, and Nancy Signorielli	335
19. Monitoring "Reality" Television: The National Television Violence Study D. Charles Whitney, Ellen Wartella, Dominic Lasorsa, and Wayne Danielson	367
PART VIII: ELECTIONS	385
20. Monitoring Election Coverage in CEE and the CIS  Yasha Lange	387
21. Monitoring the South African Media: The Shift from Apartheid Propaganda to the Truth Commission  John van Zyl and Lara Kantor	407
Author Index	407
Subject Index	427
,	