

Contents

Introduction | 7

PART 1: CONSTRUCTIONS OF CULTURAL IDENTITIES IN NEWSREEL

The Politics of Archives. Media, Power, and Identity

Samuel Sieber | 21

**The Creation of Cultural Identity through Weekly Newsreels
in Germany in the 1950s. As Illustrated by the NEUE
DEUTSCHE WOCHENSCHAU and the UFA-WOCHENSCHAU**

Knut Hickethier | 39

**West German State Newsreels in the Period of the
Economic Miracle 1950-1964. Gender as an Open Approach**

Uta Schwarz | 55

The Visual Memory of the Cold War.

**The Long Afterlife of the FOX TÖNENDE WOCHENSCHAU
Newsreels on the Building of the Berlin Wall**

Hilde Hoffmann | 81

Art Exhibitions through Newsreels.

An Avatar for Identity Politics (1945-1960)

Catalina Ravessoud and Gianni Haver | 101

PART 2: ART AND CULTURE IN NEWSREEL, CINEMA, AND TELEVISION

**Jean Tinguely & Le Corbusier in Swiss Weekly Film
Newsreels and Television.**

Medial Rhetorics—Medial Discourses

Kornelia Imesch | 117

Fiction and Newsreel Documentary in Godard's Cinema

Pietro Giovannoli | 133

Between Migration and Integration.

Representing Religious Boundaries in Swiss Documentaries

Marie-Therese Mäder | 167

**Re-marking of Differences: Culture Television and Art
interplaying. Variability of Cultural Magazines and their
Heterogeneous Dispositions**

Nadja Borer | 189

**Constructing an Emancipated Culture of Art Spectatorship?
The Ambiguity of Ben Lewis's Reportage-Series**

ART SAFARI (2003-2006)

Marcel Bleuler | 207

Authors | 225