

# Contents

<i>Introduction: Hinduism in India</i>	ix
<i>Acknowledgments</i>	xvii
<b>CHAPTER 1</b>	
The Emergence and Significance of the Term “Hinduism” <i>Geoffrey A. Oddie</i>	1
<b>CHAPTER 2</b>	
Hinduism and Modernity <i>Will Sweetman</i>	23
<b>CHAPTER 3</b>	
Hinduism and Law <i>Timothy Lubin</i>	41
<b>CHAPTER 4</b>	
Hinduism and Economics <i>Thomas Birtchnell</i>	69
<b>CHAPTER 5</b>	
The Sacred in Modern Hindu Politics: Historical Processes Underlying Hinduism and Hindutva <i>Robert Eric Frykenberg</i>	95
<b>CHAPTER 6</b>	
Media Hinduism <i>Ursula Rao</i>	123
<b>CHAPTER 7</b>	
Modern Hindu Guru Movements <i>Michael James Spurr</i>	141

**CHAPTER 8**

- Folk Hinduism: The Middle Ground? 176  
*Aditya Malik*

**CHAPTER 9**

- Hinduism and Healing 194  
*Fabrizio M. Ferrari*

**CHAPTER 10**

- Possession 220  
*Elisabeth Schömbucher*

**CHAPTER 11**

- The Urban Hindu Arranged Marriage in Contemporary Indian Society 241  
*Reshma Lahiri-Roy*

**CHAPTER 12**

- On Hinduism and Caste 271  
*Vinay Kumar Srivastava*

*About the Editors and Contributors*

305

*Index*

308