

**This book provides the first comprehensive introduction to the rapidly emerged science of mobile phone behavior. It presents the unexpected complexity of human mobile phone behavior through examining four basic aspects of mobile phone behavior (users, technologies, activities, and effects) and four major domains of such behavior (medicine, business, education, and everyday life). Chapters open with the common thoughts on mobile phone behavior of ordinary mobile phone users, then present a series of real-life cases, scientific studies, and synthesized knowledge, concluding in complex but highly readable summaries of each aspect of mobile phone behavior. Readers should achieve two intellectual goals: gaining a usable knowledge of the complexity of mobile phone behaviour and developing the skills to analyze the complexity of mobile phone behavior.**

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