## Content

CHRISTINA PETER / TERESA K. NAAB / RINALDO KÜHNE Measuring Media Use and Exposure: Recent Developments and Challenges	9
вемјамім квäмев / Felix Frey Measuring Strategies of Media Use: Methodological Approaches and the >Techno-phenomenological Gap<	15
ANNA SCHNAUBER-STOCKMANN / TERESA K. NAAB Validating the Response-Frequency Measure of Media Habit	38
VERONIKA KARNOWSKI / TERESA K. NAAB / DANIELA SCHLÜTZ On the Challenges of Measuring Mobile Social Media Use: Explaining Differences Between Data from Surveys and Mobile Experience Sampling	59
ANNE-LINDA CAMERINI / PETER J. SCHULZ Two Perspectives Are Better than One: Applying the Actor-Partner Interdependence Model to Self-Report Media Studies with Children and Their Parents	90
STEFFEN LEPA Combining Inverse Propensity Score Weighting with Media Repertoire Clustering as a Way to Increase Validity and Representativeness of Longitudinal Cross-media Use Studies	114



STEFAN GEISS How Content-User Data Linking Decisions Affect Media Effects Estimates: A Model Comparison Approach	139
MARKO BACHL / MICHAEL SCHARKOW Some Suggestions on Dealing with Measurement Error in Linkage Analyses	175
ARNE FREYA ZILLICH / SABRINA HEIKE KESSLER Measuring Selective Exposure to Online Information. Combining Eye-tracking and Content Analysis of Users' Actual Search Behavior	196
FRANZISKA MARQUART / JÖRG MATTHES Measuring Selective Reading Behavior – An Eye-Tracking Approach	221
FREYA SUKALLA The Use of a Lexical Decision Task to Measure Counterarguing: An Illustrative Example of a New Approach to Post-Exposure Measurement of Media Processing	244
STEFANIE FUCHSLOCH / GERRET VON NORDHEIM / KARIN BOCZEK Unlocking Digitized Public Spheres: Research Opportunities and Legal Challenges in the Use of Text Mining for Content Analysis	266
DAMIAN TRILLING Conceptualizing and Measuring News Exposure as Network of Users and News Items	297
CHRISTIAN STRIPPEL Log File Analysis as a Method for Automated Measurement of Internet Usage	318