## Contents

	Preface Contributors	vii ix
	Multilingualism, Multimodality and Methodology: Linguistic Landscape Research in the Context of Assemblages, Ideologies and (In)visibility: An Introduction <i>Martin Pütz and Neele Mundt</i>	1
	Part 1: General Issues, Methodology and Linguistic Landscapes as a Pedagogical Resource	
1	Linguistic Landscape after a Decade: An Overview of Themes, Debates and Future Directions <i>Elana Shohamy</i>	25
2	Methods and Techniques for Linguistic Landscape Research: About Definitions, Core Issues and Technological Innovations <i>Durk Gorter</i>	38
3	Learning to Translate the Linguistic Landscape David Malinowski	58
	Part 2: Broadening the Field of Semiotic Landscapes: Semiotic Assemblages, Multimodality and Contemporary Urban Spaces	
4	Linguistic Landscapes and Semiotic Assemblages <i>Alastair Pennycook</i>	75
5	The Art of Silence in Upmarket Spaces of Commerce Adam Jaworski	89
6	Multimodality in the City: On the Media, Perception and Locatedness of Public Textscapes <i>Christine Domke</i>	115
7	Multilingual Audio Announcements: Power and Identity <i>Ying-Hsueh Hu</i>	132

	Part 3: Expanding Linguistic Landscape Studies: Power Relations, Acts of Resilience and Diachronic Changes	
8	Linguistic Landscapes and the African Perspective Karsten Legère and Tove Rosendal	153
9	Slogans as Part of Burkina Faso's Linguistic Landscape during the Insurrection in 2014 <i>Sabine Diao-Klaeger and Rosalie Zon</i> go	180
10	Investigating the Bilingual Landscape of the Marshall Islands Isabelle Buchstaller and Seraphim Alvanides	203
11	Linguistic, Ethnic and Cultural Tensions in the Sociolinguistic Landscape of Vilnius: A Diachronic Analysis <i>Irina Moore</i>	229
12	Attitudes towards Visual Multilingualism in the Linguistic Landscape of the Ruhr Area Evelyn Ziegler, Ulrich Schmitz and Haci-Halil Uslucan	264
	Index	300