

# CONTENTS

<i>Preface</i>	<i>v</i>
<i>About the Contributors</i>	<i>vii</i>

<b>1 Introduction: A Phylogenetic Approach to the Evolution of Cultural Diversity</b>	<b>1</b>
<i>Ruth Mace</i>	

## PART I

<b>2 Introduction to Part I: How Tree-like is Cultural Evolution?</b>	<b>13</b>
<i>Clare J Holden and Stephen Shennan</i>	
<b>3 Testing Population Dispersal Hypotheses: Pacific Settlement, Phylogenetic Trees and Austronesian Languages</b>	<b>31</b>
<i>Simon J Greenhill and Russell D Gray</i>	
<b>4 Comparison of Maximum Parsimony and Bayesian Bantu Language Trees</b>	<b>53</b>
<i>Clare J Holden, Andrew Meade and Mark Pagel</i>	
<b>5 Untangling our Past: Languages, Trees, Splits and Networks</b>	<b>67</b>
<i>David Bryant, Flavia Filimon and Russell D Gray</i>	
<b>6 Cultural Phylogenetic Hypotheses in Archaeology: Some Fundamental Issues</b>	<b>85</b>
<i>Michael J O'Brien and R Lee Lyman</i>	
<b>7 Phylogenesis versus Ethnogenesis in Turkmen Cultural Evolution</b>	<b>109</b>
<i>Mark Collard and Jamshid Tehrani</i>	
<b>8 Investigating Processes of Cultural Evolution on the North Coast of New Guinea with Multivariate and Cladistic Analyses</b>	<b>133</b>
<i>Stephen Shennan and Mark Collard</i>	
<b>9 Cultural Transmission in Indigenous California</b>	<b>165</b>
<i>Peter Jordan and Stephen Shennan</i>	

## PART II

<b>10</b>	<b>Introduction to Part II: On the Use of Phylogenetic Comparative Methods to Test Co-evolutionary Hypotheses across Cultures</b>	<b>199</b>
	<i>Ruth Mace</i>	
<b>11</b>	<b>The Evolution of Human Sex Ratio at Birth: A Bio-cultural Analysis</b>	<b>207</b>
	<i>Ruth Mace and Fiona Jordan</i>	
<b>12</b>	<b>'The Cow Is the Enemy of Matriliny': Using Phylogenetic Methods to Investigate Cultural Evolution in Africa</b>	<b>217</b>
	<i>Clare J Holden and Ruth Mace</i>	
<b>13</b>	<b>Bayesian Estimation of Correlated Evolution Across Cultures: A Case Study of Marriage Systems and Wealth Transfer at Marriage</b>	<b>235</b>
	<i>Mark Pagel and Andrew Meade</i>	
	<i>Bibliography</i>	<b>257</b>
	<i>Index</i>	<b>289</b>