

Contents

<i>List of Figures</i>	vii
<i>Acknowledgments</i>	ix
1 Trust Contextualized: Confidence in Theory and Practice <i>Bengt Kristensson Uggla, Marta Reuter, and Filip Wijkström</i>	1
2 Currency for Europe: Monetary Solidity, Trust, and Identification across National Borders <i>Johan Fornäs</i>	19
3 Can Auditing Generate Trust? The Organization of Auditing and the Quality of Government <i>Maria Gustavson and Bo Rothstein</i>	41
4 From Global Consumer Power to Local Worker Power <i>Niklas Egels-Zandén</i>	65
5 The Certification Paradox: Monitoring as a Solution and a Problem <i>Ingrid Gustafsson and Kristina Tamm Hallström</i>	91
6 The Triumph of Feelings: On the Power of Imagery in Business <i>Lars Strannegård</i>	111
7 The Creation of a Crisis of Confidence: A Study of the Mediatization of the Red Cross <i>Pernilla Petrelius Karlberg, Maria Grafström, and Karolina Windell</i>	127
8 Trust in the Monitoring of Publicly Funded Services: A Case Study of Two Outsourced Care Homes for the Elderly <i>Eva Hagbjer, Johnny Lind, and Ebba Sjögren</i>	147

9	The Grammar of Trust as Ethical Challenge <i>Bengt Kristensson Uggla</i>	165
10	The Historical Incubators of Trust in Sweden: From the Rule of Blood to the Rule of Law <i>Lars Trägårdh</i>	181
	<i>List of Contributors</i>	205
	<i>Index</i>	209