

Preface xiii

PART ONE The Sociological Approach

1 The Sociological Perspective 3

Sociology 4

Assumptions of the Sociological Perspective 4

The Sociological Imagination 7

Problems with the Sociological Perspective 7

The Historical Development of Sociology 9

Auguste Comte (1798–1857): The Science of Society 10 • Emile Durkheim

(1858–1917): Social Facts and the Social Bond 10 • Karl Marx (1818–1883):

Economic Determinism 10 • Max Weber (1864–1920): A Response to Marx 11

Sociological Methods: The Craft of Sociology 11

Sociological Questions 11 • Problems in Collecting Data 12

A CLOSER LOOK: Thinking Like a Sociologist 13

RESEARCH METHODS: Standards for Objectivity and Integrity in Social Research 16

Sources of Data 18

2 The Structure of Social Groups 23

The Micro Level 23

Social Organization 23

TECHNOLOGY AND SOCIETY: The Isolating Effects of E-mail 26

Norms 27 • Status and Role 27 • Social Control 30 •

Primary and Secondary Groups 31

A CLOSER LOOK: The Declining Significance of Family 31

Bureaucracy: The Ultimate Secondary Group 32 • Power of the Social Group 33

The Societal or Macro Level 37

Society as a Social System 37 • The Culture of Society 38 •

Social Classes 38 • Social Institutions 38

DIVERSITY: Gay Marriage? 39

3 The Duality of Social Life: Order and Conflict 43

Social Systems: Order and Conflict 44

The Order Model 44

RESEARCH METHODS: Social Scientists and Values: Taking Sides 44

The Conflict Model 45 • The Duality of Social Life 46

Synthesis of the Order and Conflict Models 48

The Fragmentation of Social Life: Deepening Divides in U.S. Society 50

- Increasing Polarization 50 • Declining Trust in Societal Institutions 51 •
- The Widening Inequality Gap 52 • The Deepening Divides over Diversity 52
- Violence and the Myth of Peaceful Progress 53

A CLOSER LOOK: Violence and Division in India 54

The Integrative Forces in Society 57

A CLOSER LOOK: Twinkies, Pencils, and Functional Integration 58

DIVERSITY: The Media's Selective Perception of Race and Class 60

The Use of the Order and Conflict Models in This Book 61

PART TWO The Individual in Society: Society in the Individual

4 Culture 65

Culture: The Knowledge That People Share 66

- Characteristics of Culture 66

A CLOSER LOOK: Ethnocentrism in U.S. Schools 68

- Types of Shared Knowledge 69

TECHNOLOGY AND SOCIETY: Test Your Emoticon Knowledge 69

- The Social Construction of Reality 72

The Globalization of Culture 74

Values 76

- Values as Sources of Societal Integration and Social Problems 77

A CLOSER LOOK: Competition in the Era of Reality Television 80

- Values and Behavior 83 • Cultural Diversity 83

DIVERSITY: Life in a Religious Sect 85

Values from the Order and Conflict Perspectives 86

5 Socialization 89

The Personality as a Social Product 91

- Theories 92

A CLOSER LOOK: The Looking-Glass Self and Body Image 93

- Society's Socialization Agents 95

TECHNOLOGY AND SOCIETY: Helicopter Parenting and GPS Devices 96

Socialization in a Changing Social Landscape 99

- Changing Family Forms 99 • Trends in Schooling 100 •
- Changing Racial Landscape 101 • Changing Generation Cohorts 101 •
- Changing Images in the Media 101 •
- Changing Gender Roles 103

Socialization from the Order and Conflict Perspectives 103

6 Social Control 107

Agents of Ideological Social Control 108

- Family 108 • Education 109 • Religion 109

DIVERSITY: The Amish and Social Control 110

- Sport 110 • Media 111 • Government 113

Agents of Direct Social Control 113

- Social Welfare 113 • Science and Medicine 114 • Government 116

A CLOSER LOOK: Singapore: The Iron Fist in the Land of Order	117
A CLOSER LOOK: Homeland Security on Campus	122
Social Control in the Private Sector: Implications for Contemporary Social Life	124
TECHNOLOGY AND SOCIETY: The Internet's Private Eye	124
Social Control from the Order and Conflict Perspectives	126

7 Deviance 129

The Characteristics of Deviance	129
TECHNOLOGY AND SOCIETY: Shame Sites	131
Traditional Theories for the Causes of Deviance	133
The Individual as the Source of Deviance	133
Society as the Source of Deviance	138
DIVERSITY: The Criminal Justice System: Unreasonable Stops and Searches by Race	139
HUMAN AGENCY: Civil Disobedience	144
Deviance from the Order and Conflict Perspectives	147

PART THREE The Study of Society

8 Structural Sources of Social Change: Economic and Demographic 151

Globalization and the Structural Transformation of the Economy	151
Globalization	152
GLOBALIZATION: Sending U.S. Jobs Overseas	153
Structural Transformation of the Economy	154
A CLOSER LOOK: Capitalism's Changing Job Market: A Process of Creative Destruction	155
TECHNOLOGY AND SOCIETY: Computer Technology and Middle-Class Job Loss	156
The New Immigration and the Changing Racial Landscape	160
Immigration Patterns	160
DIVERSITY: Popular Surnames in the United States Are No Longer Exclusively Anglo	161
Immigration and Increasing Diversity	162
Consequences of the New Immigration	163
GLOBALIZATION: Yes, Global Free Market Mobility for Corporations; No, Global Free Market Mobility for Workers	165
Immigration and Agency	167
The Aging Society	169
Demographic Trends	169
Demographic Portrait of the Current Elderly Population	171
Problems of an Aging Society	174
Responses by the Elderly: Human Agency	177
The Three Structural Transformations of Society	178

9 Social Stratification 183

A CLOSER LOOK: Birth as Destiny: India's Caste System	184
GLOBALIZATION: Inequality among Nations	185
Major Concepts	185
Class	187
Race and Ethnicity	187
Gender	188
The Intersection of Class, Race, and Gender	188
Order and Conflict Theories of Stratification	189
Order Theory	189
Conflict Theory	189

Deficiency Theories 190

Biological Inferiority 190 • Cultural Inferiority 193

Structural Theories 195

Institutional Discrimination 195 • The Political Economy of Society 196

DIVERSITY: Who Benefits from Poverty? 197

10

Class 201

Dimensions of Inequality 202

Wealth 202 • Income 203 • Education 204 •

Occupation 206 • The Consequences of Increasing Inequality for Society 207

A CLOSER LOOK: The Widening Inequality Gap 208

Social Classes 209

The Order Model's Conception of Social Class 209

DIVERSITY: The Near Poor: The Missing Class 210

The Conflict Model's Conception of Social Class 211 • Summary: Class from the Order and Conflict Perspectives 213

The Consequences of Social Class Positions 214

Physical Health 214 • Family Instability 216 • Fighting the Nation's Wars 216 • Justice 217 • Education 217

Social Mobility 218

Education and Social Mobility 219

Poverty in the United States 221

HUMAN AGENCY: Coping Strategies among the Poor 222

Racial Minorities 222 • Nativity 223 • Gender 223 •

Children 223 • The Elderly 223 • The Geography of Poverty 224 •

The Severely Poor 225

Myths about Poverty 226

Refusal to Work 226 • Welfare Dependency 226 • The Poor Get Special Advantages 228 • Welfare Is an African American and Latino Program 229

11

Racial Inequality 233

How to Think about Racial and Ethnic Inequality 233

Racial and Ethnic Minorities 234

Racial Categories 235 • Ethnic Groups and Their Differences 236 •

Racial-Ethnic Groups in the United States 237

Explanations of Racial and Ethnic Inequality 240

Deficiency Theories 240 • Bias Theories 241

A CLOSER LOOK: Culture and Structure in Today's Poverty Debates 242

Structural Discrimination Theories 243 • Racial Stratification from the Order and Conflict Perspectives 244

Discrimination against Blacks and Hispanics: Continuity and Change 245

Income 246 • Education 248 • Unemployment 249 •

Type of Employment 249 • Health 250

Contemporary Trends and Issues in U.S. Racial and Ethnic Relations 251

Growing Racial Strife 251 • More Racially Based Groups and Activities 252

TECHNOLOGY AND SOCIETY: Race and Computer Technology 253

Social and Economic Isolation in U.S. Cities 253 •

Racial Policies in the New Century 254

12 Gender Inequality 259

Women and Men Are Differentiated and Ranked 259

Is Gender Biological or Social? 260 • Gender and Power 262

Gender Stratification from the Order and Conflict Perspectives 262

The Order Perspective 262 • The Conflict Perspective 263 •

The Implications of the Order and Conflict Perspectives 263

Learning Gender 264

Children at Home 264 • Children at Play 266 •

Formal Education 267 • Socialization as Blaming the Victim 269

Reinforcing Male Dominance 269

Language 270 • Interpersonal Behavior 270 • Mass Media 270

TECHNOLOGY AND SOCIETY: Gender and Social Networking 271

Religion 272 • The Law 273 • Politics 274

Structured Gender Inequality in the Workplace 275

Occupational Distribution 275 • The Earnings Gap 278

HUMAN AGENCY: Take Control: How to Negotiate Your Salary 279

Intersection of Race and Gender in the Workplace 279 • How Workplace

Inequality Operates 279 • Gender in the Global Economy 281

GLOBALIZATION: Trafficking Sex for a Globalized Market 282

The Costs and Consequences of Sexism 282

Who Benefits? 282 • The Social and Individual Costs 283

Fighting the System 283

Feminist Movements in the United States 283 • Women's Struggles in the
Twenty-First Century 284

PART FOUR Social Institutions

13 The Economy 287

Capitalism and Socialism 287

Capitalism 288 • Socialism 289

The Corporation-Dominated Economy 290

Monopolistic Capitalism 291 • Transnational Corporations 292

Capitalism and Inequality 293

Concentration of Corporate Wealth 293 • Concentration of Private Wealth and

Income 293 • Concentration of Want and Misery 294

Work in U.S. Society 294

The Problems of Work 295

GLOBALIZATION: Modern Day Slavery in the United States 299

Discrimination in the Workplace: The Perpetuation of Inequality 301 •

Unemployment 303

Capitalism in Crisis 305

The Great Recession (2007–2010) 305

A CLOSER LOOK: The Subprime Crisis for African Americans and Latinos 306

A CLOSER LOOK: The Effects of the Great Recession on Recent College Graduates 310

The Negative Consequences of Private Profitability over Social Need 311 •

Declining Wages, Jobs, Consumerism, and Profits 312 • The Lack of Economic
Planning 313

14 Power and Politics 317

- Models of the National Power Structure 318**
 - Pluralist Models 318
- A CLOSER LOOK: Structural Barriers to Democracy 319
- A CLOSER LOOK: The Best Democracy Money Can Buy 322
- A CLOSER LOOK: Is the United States a Plutocracy? Some Warnings 323
 - Elitist Models 324
- A CLOSER LOOK: The Dark Side of Lobbying 331
- The Consequences of Concentrated Power 333**
- TECHNOLOGY AND SOCIETY: Facebook Lobbies Washington 334**
 - Subsidies to Big Business 335 • Trickle-Down Solutions 336 •
 - The Powerless Bear the Burden 337
- A CLOSER LOOK: Guns or Butter? Who's Paying for the War? 338
 - Foreign Policy for Corporate Benefit 339
- The Order and Conflict Perspectives on the Distribution of Power 339**

15 Families 343

- The Mythical Family in the United States 343**
- U.S. Families in Historical Perspective 344**
 - The Family in Capitalism 344 • Stratification and Family Life: Unequal Life Chances 345 • Economic Transformation and Family Life 348 •
 - Today's Diverse Family Forms 349
- Changes in Marriage and Family Roles 351**
 - The Social and Individual Benefits of Marriage 352 • The Benefits of Marriage Reconsidered 353 • Same-Sex Marriage 353 • Divorce and Remarriage 354 • Work and Family Roles 355
- RESEARCH METHODS: Researching Families: How Sociologist Arlie Hochschild Interviewed Couples about the Demands of Work and Family 356**
 - Children and Adolescents 357
- TECHNOLOGY AND SOCIETY: Family Life in the Digital Age 360**
 - The Aged 360
- Violence in Families 360**
- The Modern Family from the Order and Conflict Perspectives 362**
- Families of the Future 363**

16 Education 367

- The Characteristics of U.S. Education 367**
 - Education as a Conserving Force 367 • Mass Education 368 • The Preoccupation with Order and Control 368 • A Fragmented Education System 369 • Local Control of Education 369 • A Lack of Curriculum Standardization 371 • The Competitive Nature of U.S. Education 372 • The Sifting and Sorting Function of Schools 372
- A CLOSER LOOK: Leaving Boys Behind? 373
- Education and Inequality 373**
- DIVERSITY: The Tiger Mom Controversy 375**
 - Financing Public Education 376 • Family Economic Resources 377 • Higher Education and Stratification 379 • Minorities and Higher Education 380 • Curriculum 380 • Segregation 380 • Tracking and Teachers' Expectations 381
- Education from the Order and Conflict Perspectives 383**

GLOBALIZATION: The Global Reach of the World's Major Religions 390

Classical Sociology's Differing Interpretations of Religion 391

Religion from the Order Perspective of Emile Durkheim 391 • Religion from the Conflict Perspective of Karl Marx 391 • Max Weber's View of Religion and Social Change 392

Some Distinctive Features of U.S. Religion 392

Civil Religion 392 • The Variety of Religious Beliefs in the United States 394

DIVERSITY: Islam in the United States 395

GLOBALIZATION: Outsourcing Prayer 396

Religious Organization 396

Class, Race, Gender, Sexuality, and Religion 399

The Relationship between Social Class and Religion 399 • Religion and Race:

The Case of African Americans 400 • Religion and Ethnicity: The Case of Recent

Immigrants 401 • Religion and Gender 401

DIVERSITY: Religion and Patriarchy 402

Religion and Sexuality 402

Religious Trends 404

The Decline of the Mainline Denominations 405 • The Rise of Christian

Fundamentalism 406 • The Spread of the Evangelical Message via Savvy

Marketing 407

Contemporary Christianity and Politics 408

The Religious Right 408 • The Role of Mainline Churches: Comfort or

Challenge? 410

Religion from the Order and Conflict Perspectives 411

PART FIVE Human Agency

Human Agency: Individuals and Groups in Society Changing Social Structures 415

The Sociological Paradox: Social Structure and Agency 415

Social Movements 416

Types of Social Movements 416 • The Life Course of Social Movements 417

HUMAN AGENCY: The Political Muscle of Americans with Disabilities 418

GLOBALIZATION: Students against Sweatshops 419

Agency: Social Change from the Bottom Up 420

The Civil Rights Movement 420 • Gender Equity in Sports 423 •

Is There Hope for a People's Social Movement Now? 426

A CLOSER LOOK: The Paradox of Social Progress and Economic Reaction 428

Conclusion 429

Glossary 433

References 441

Photo Credits 465

Name Index 467

Subject Index 477